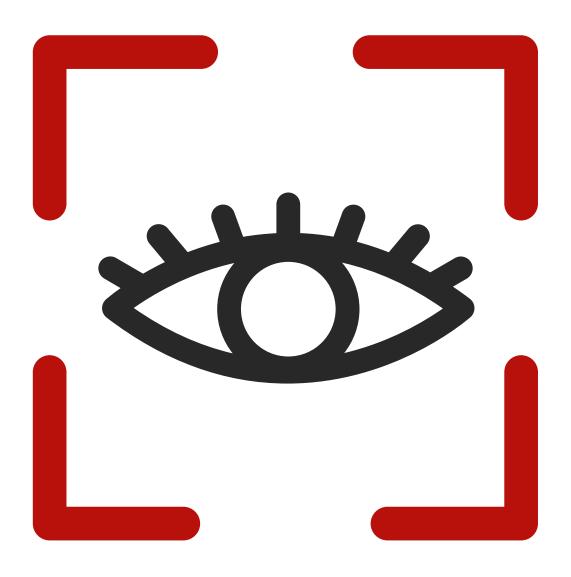
# 2022 Visioner





# **2022 Visioner**

# One part vision board. One part story board. One part intentions. One part planner.

# **Unlimited parts dreaming.**





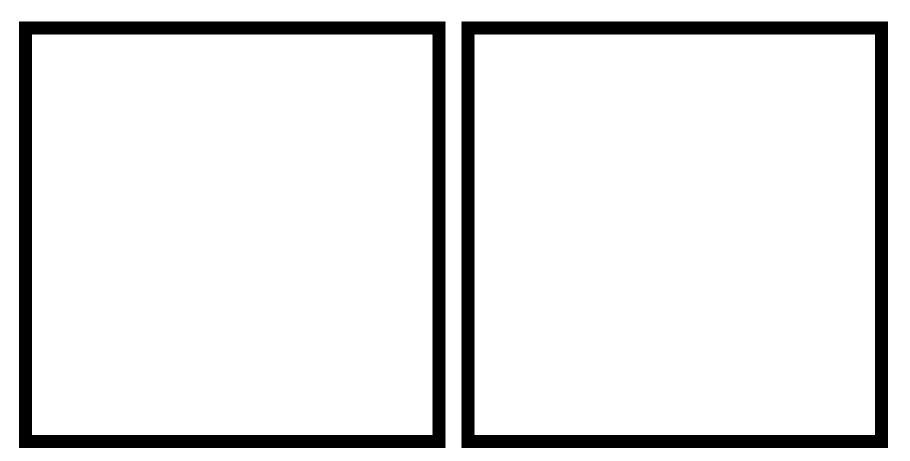
# **Slow.** steady. strategic.



# **66 Begin anywhere.**

**JOHN CAGE** 



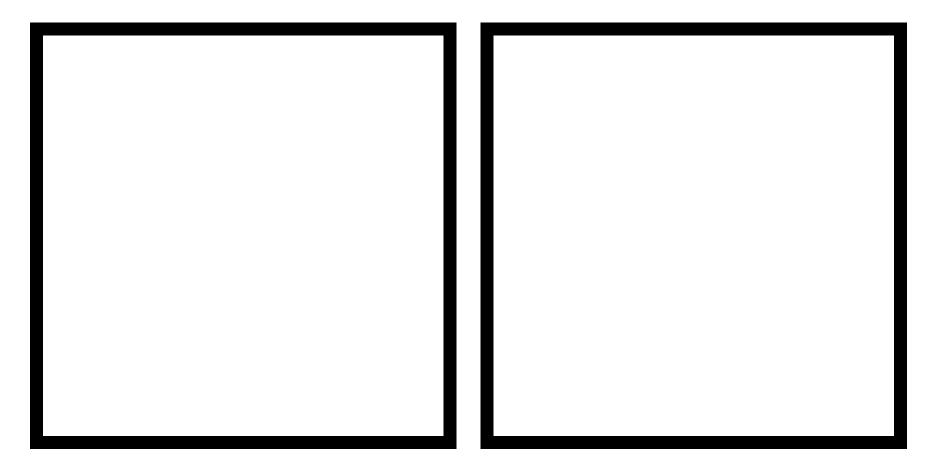


**Desired Outcome** 

Goals, Objectives, Projects

#### **Actions To Take**

The to-do list, action items, steps toward outcomes.



#### **Resources Needed**

**Feels To Feel** 

What do you need to reach your outcomes and actions.

How do you want to feel, how will you make time and create space to feel them.



### **Desired Outcome**

### **Actions To Take**

### **Resources Needed**

### **Feels To Feel**

#### **Creating Awesome** Marketing Calender - 12 months

|  | JAN      | FEB  | MAR    | APR                    | MAY | JUN | JUL    | AUG               | SEP  | ОСТ       | NOV    | DEC     |
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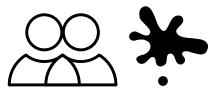












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reading writing

content email

texts

team time creative time

Intentions + Affirmations

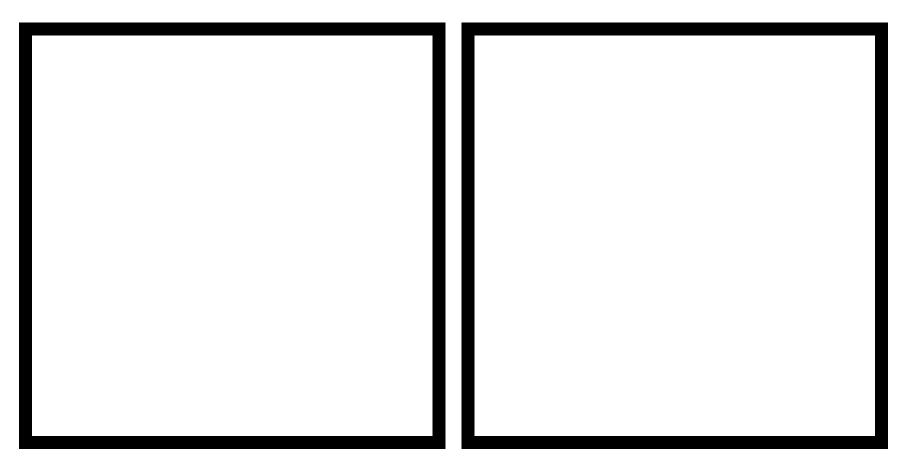
### **Headspace App Meditation**



# 661'm not going to continue knocking that old door that doesn't open for me. I'm going to create my own door and walk through that.

**AVA DUVERNAY** 



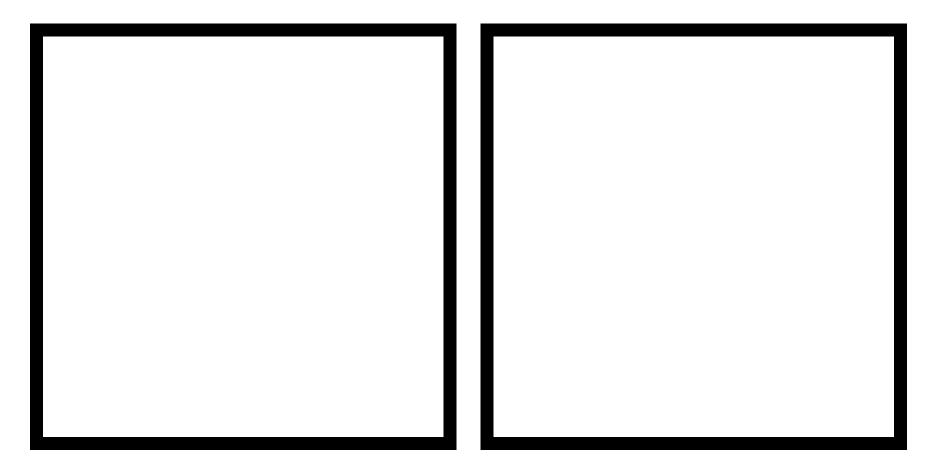


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### **Actions To Take**

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Intentions + Affirmations

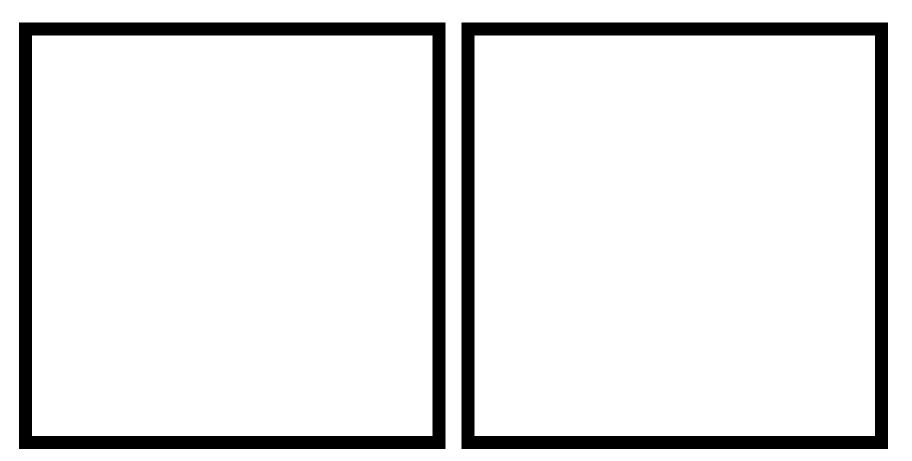
### **Headspace App Meditation**



# 66 Clear is kind. **Unclear** is unkind.

**BRENE BROWN** 



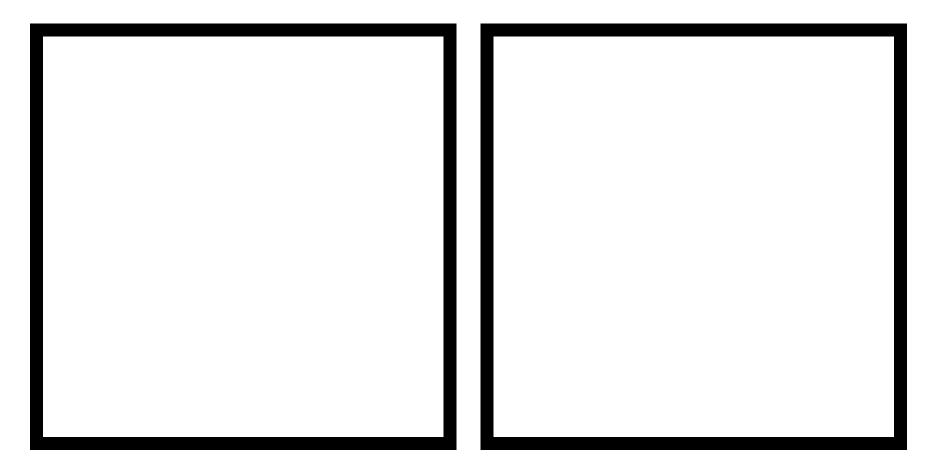


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Goals, Objectives, Projects

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reading writing

content

email

texts

team time creative time

# Intentions + Affirmations

### **Headspace App Meditation**

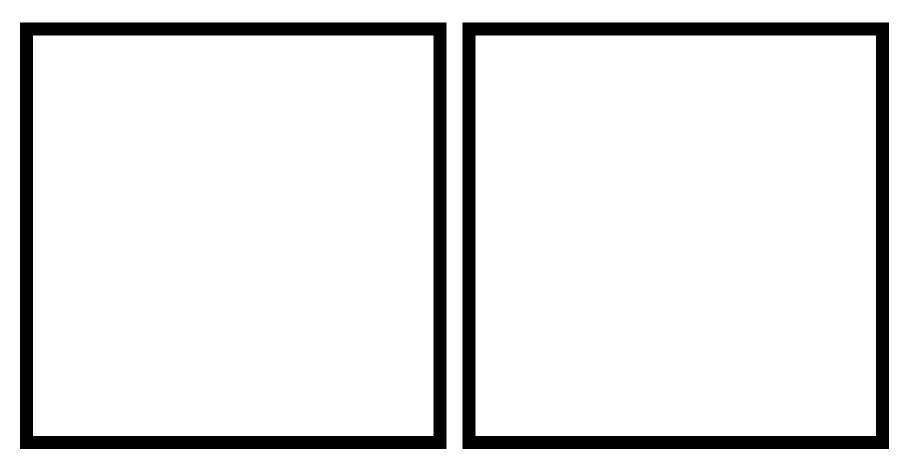




# 66 People don't buy what you do, they buy why you do it.

**SIMON SINEK** 



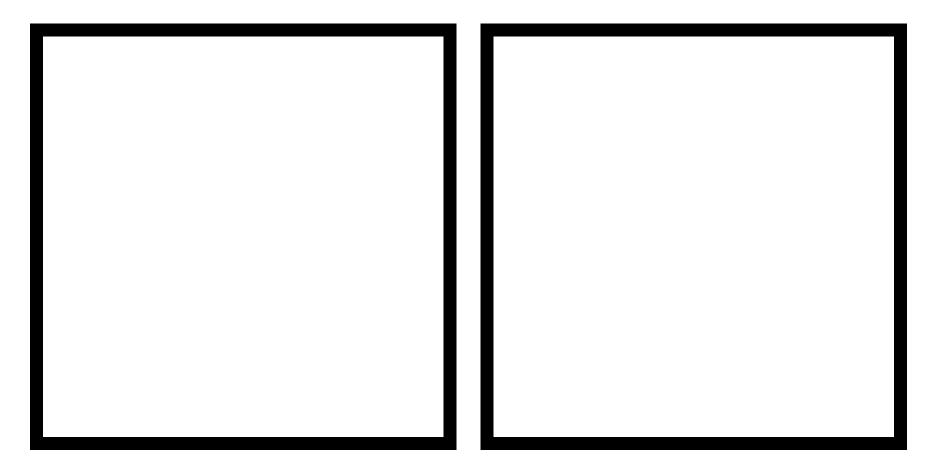


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social break

reading writing

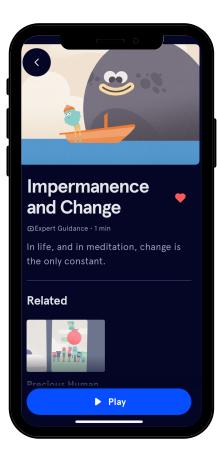
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# Intentions + Affirmations

### Headspace App Meditation



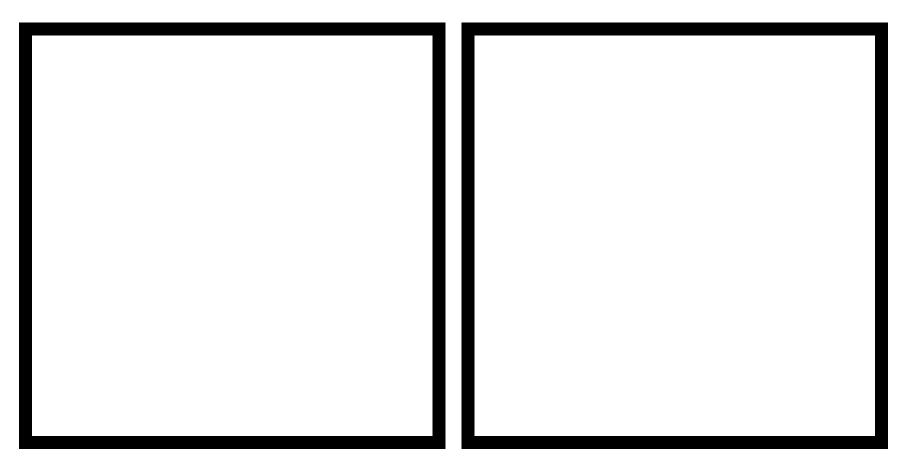


# **Be where** your feet are.

**NINA L KOVNER** 







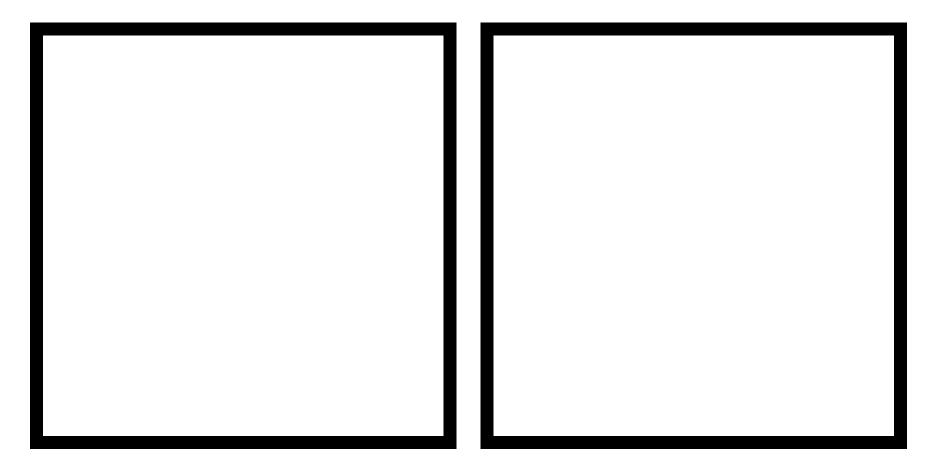
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May 2022

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May 2022

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reading writing content

email

texts

team time creative time

# May 2022

# Intentions + Affirmations

# May 2022

# **Headspace App Meditation**

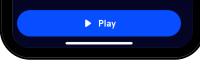


### Difficult Conversations

**d**€Meditation · 3-10 min

The prospect of a difficult conversation can drive feelings of anxiety and fear, but by lessening habits of reactivity and developing a calmer, more patient mindset, you can both listen and express yourself more clearly.

Your teacher

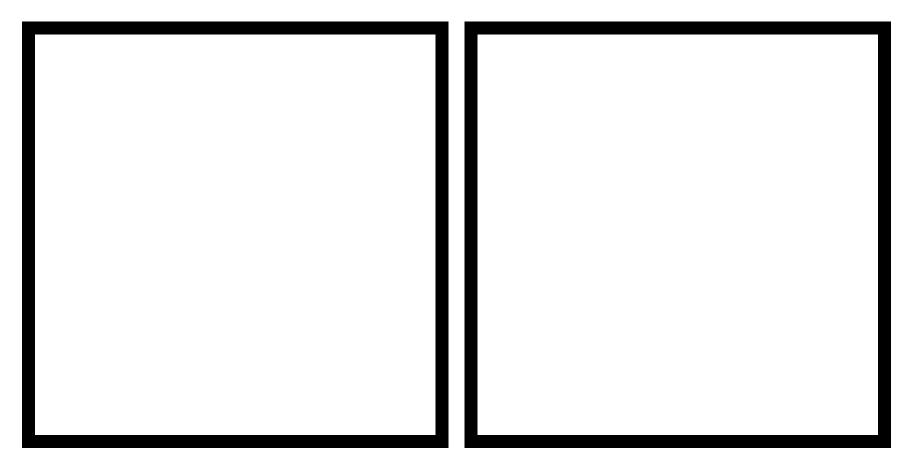




# Almost all creativity involves purposeful play.

**ABRAHAM MASLOW** 



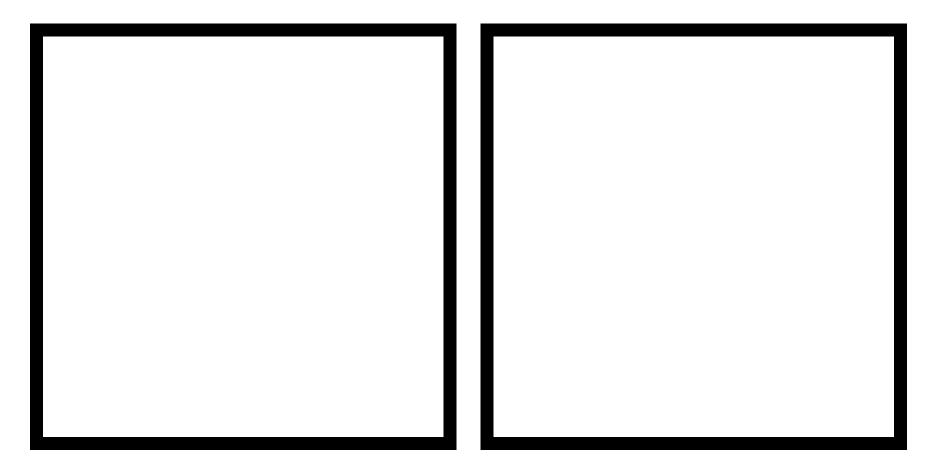


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reading writing

content

email

team time creative time

texts

# Intentions + Affirmations + Gratitudes

# **Headspace App Meditation**



### Putting Down Our Phones

■Expert Guidance • 4 min

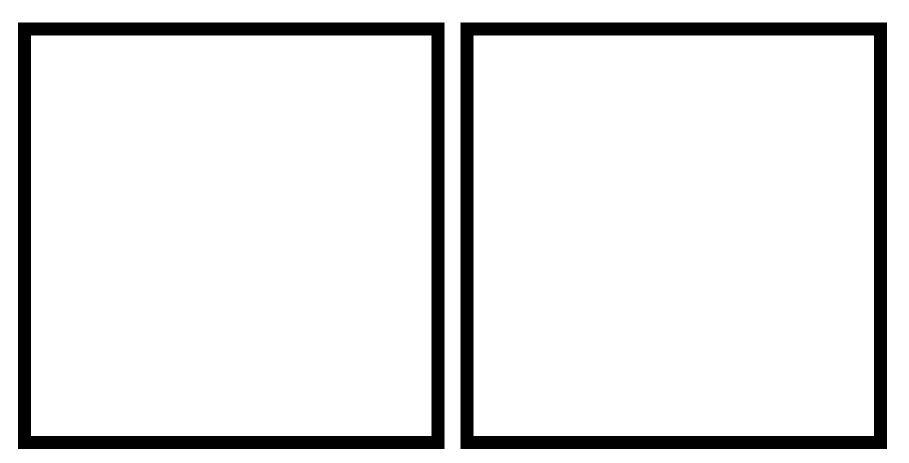
Have you ever absent-mindedly reached for your phone? We all do, and whenever we do, we're not living in the moment. Instead, we are intentionally distracting ourselves. Sometimes that's OK, but sometimes it just amplifies the noise in our minds. In this episode of Everything In Between, Andy is in Death Valley, California, exploring why tech seems

Play

# 66 Focus on finding your hythm.

NINA L. KOVNER



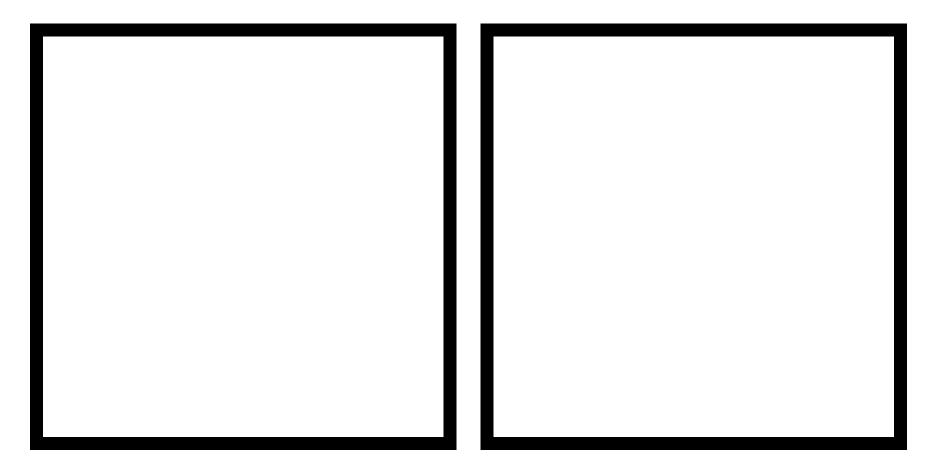


### **Desired Outcome**

Goals, Objectives, Projects

### **Actions To Take**

The to-do list, action items, steps toward outcomes.



### **Resources Needed**

**Feels To Feel** 

What do you need to reach your outcomes and actions.

How do you want to feel, how will you make time and create space to feel them.



# **Desired Outcome**

# **Actions To Take**

# **Resources Needed**

# **Feels To Feel**

July 2022

### **Creating Awesome** Marketing Calender - 12 months

|  | JAN      | FEB  | MAR    | APR                    | MAY | JUN | JUL    | AUG               | SEP  | ОСТ       | NOV    | DEC     |
|--|----------|------|--------|------------------------|-----|-----|--------|-------------------|------|-----------|--------|---------|
| General Theme                                | New Year | Love | Spring | Wedding/<br>Prom/Earth | Mom | Dad | Summer | Back<br>to School | Fall | Halloween | Winter | Holiday |
| <b>Business Theme</b>                        |          |      |        |                        |     |     |        |                   |      |           |        |         |
| Service Focus                                |          |      |        |                        |     |     |        |                   |      |           |        |         |
| <b>Product Focus</b><br>(include affiliates) |          |      |        |                        |     |     |        |                   |      |           |        |         |
| Education/<br>Event Focus                    |          |      |        |                        |     |     |        |                   |      |           |        |         |
| Social/<br>Digital Focus<br>Email Newsletter |          |      |        |                        |     |     |        |                   |      |           |        |         |
| Text Marketing                               |          |      |        |                        |     |     |        |                   |      |           |        |         |
| Website                                      |          |      |        |                        |     |     |        |                   |      |           |        |         |
| Instagram                                    |          |      |        |                        |     |     |        |                   |      |           |        |         |
| TikTok                                       |          |      |        |                        |     |     |        |                   |      |           |        |         |
| Facebook                                     |          |      |        |                        |     |     |        |                   |      |           |        |         |
| YELP, Google, Nextdoor                       |          |      |        |                        |     |     |        |                   |      |           |        |         |

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texts

team time creative time

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# Intentions + Affirmations

# **Headspace App Meditation**

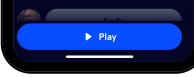


### Managing Conflict

**d**€Meditation · 3-10 min

More often than not, we go into conflicts looking to either blame another person or win an argument. Learn to put down your fixed position and create the environment for a calm, productive conversation.

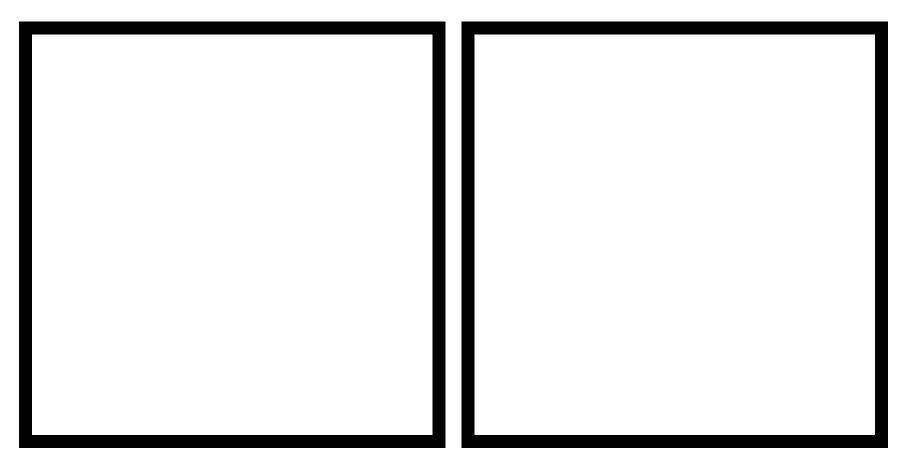
### Your teacher



# **66 Daring to set boundaries** is about having the courage to love ourselves even when we risk disappointing others.

**BRENE BROWN** 



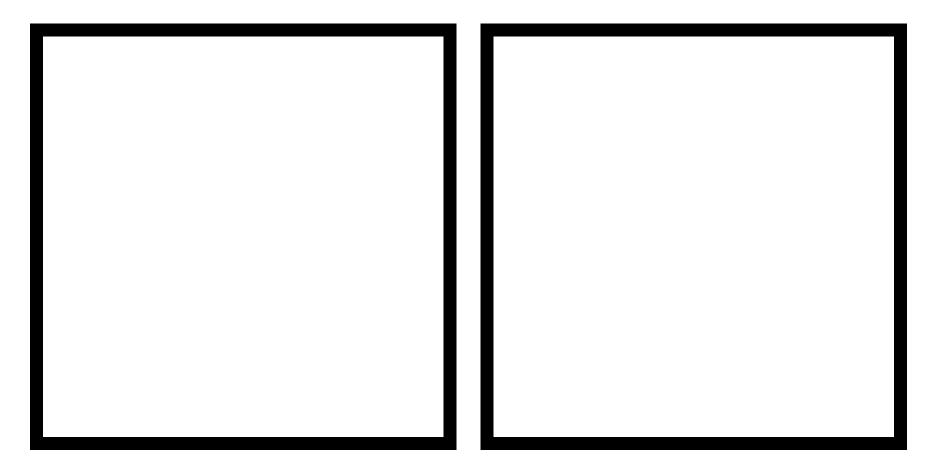


**Desired Outcome** 

Goals, Objectives, Projects

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# **Desired Outcome**

# **Actions To Take**

# **Resources Needed**

# **Feels To Feel**

August 2022

### **Creating Awesome** Marketing Calender - 12 months

|  | JAN      | FEB  | MAR    | APR                    | MAY | JUN | JUL    | AUG               | SEP  | ОСТ       | NOV    | DEC     |
|--|----------|------|--------|------------------------|-----|-----|--------|-------------------|------|-----------|--------|---------|
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| Text Marketing                               |          |      |        |                        |     |     |        |                   |      |           |        |         |
| Website                                      |          |      |        |                        |     |     |        |                   |      |           |        |         |
| Instagram                                    |          |      |        |                        |     |     |        |                   |      |           |        |         |
| TikTok                                       |          |      |        |                        |     |     |        |                   |      |           |        |         |
| Facebook                                     |          |      |        |                        |     |     |        |                   |      |           |        |         |
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email

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team time creative time

# Intentions + Affirmations

# **Headspace App Meditation**



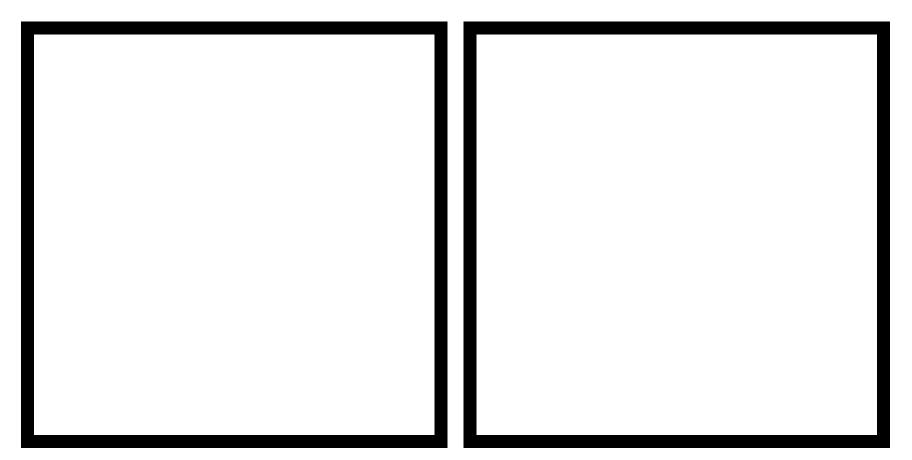
# September 2022

# 66 And the sun took a step back, the leaves lulled themselves to sleep and autumn was awakened.

**RAQUEL FRANCO** 



September 2022



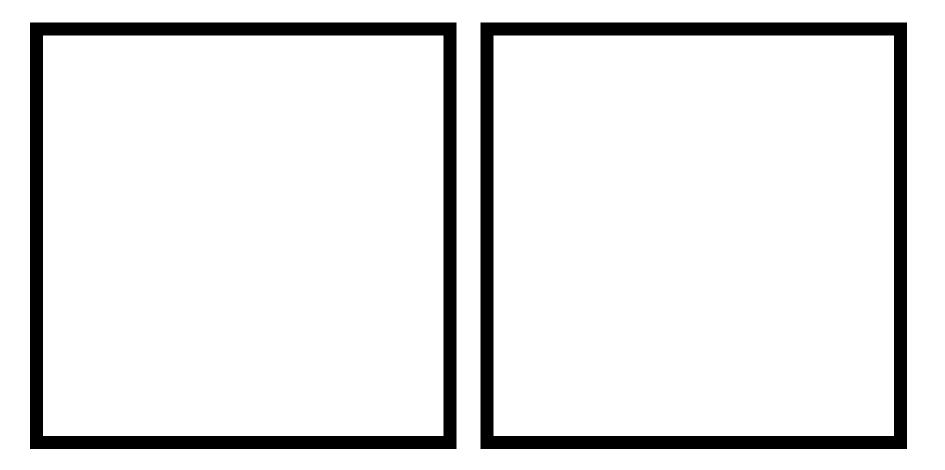
**Desired Outcome** 

Goals, Objectives, Projects

### **Actions To Take**

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# September 2022



### **Resources Needed**

**Feels To Feel** 

What do you need to reach your outcomes and actions.

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September 2022

# **Desired Outcome**

# **Actions To Take**

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# **Feels To Feel**

September 2022

### **Creating Awesome** Marketing Calender - 12 months

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| TikTok                                       |          |      |        |                        |     |     |        |                   |      |           |        |         |
| Facebook<br>YELP, Google, Nextdoor           |          |      |        |                        |     |     |        |                   |      |           |        |         |

September 2022

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
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reading writing content

email texts

team time creative time

# September 2022

# Intentions + Affirmations

# September 2022

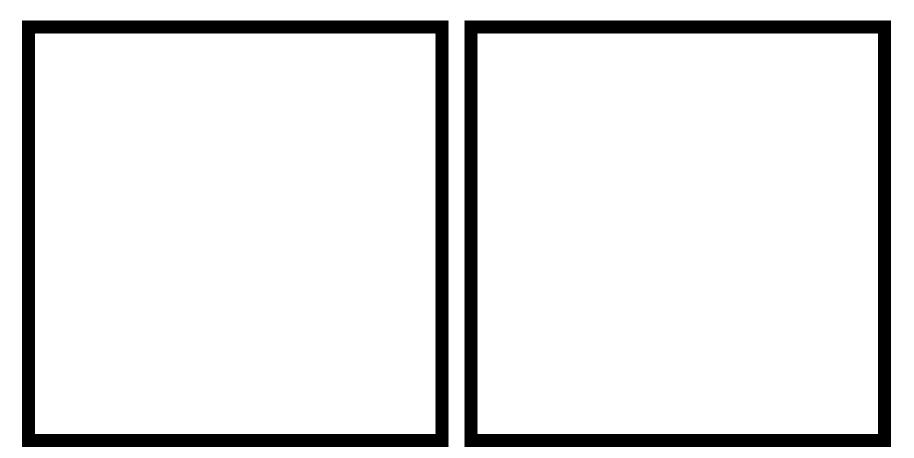
## **Headspace App Meditation**



# 66 We delight in the beauty of the butterfly, but rarely admit the changes it has gone through to achieve that beauty.

**MAYA ANGELOU** 



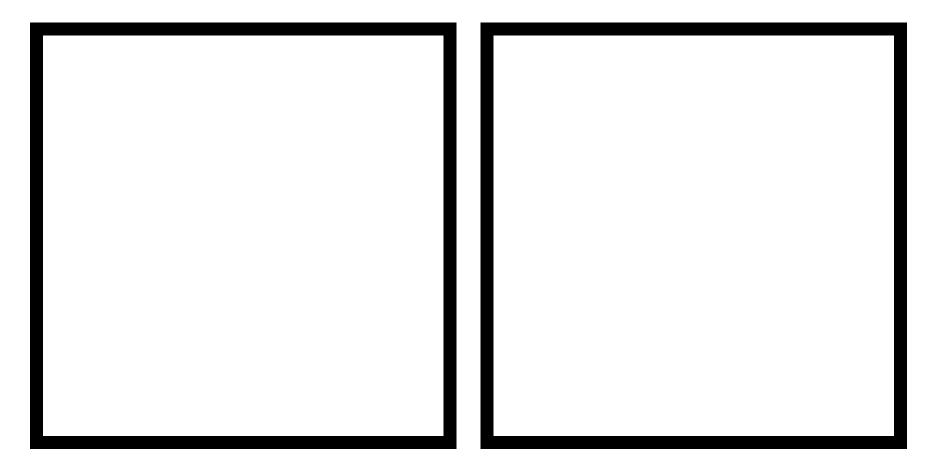


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texts

team time creative time

# Intentions + Affirmations + Gratitudes

## **Headspace App Meditation**

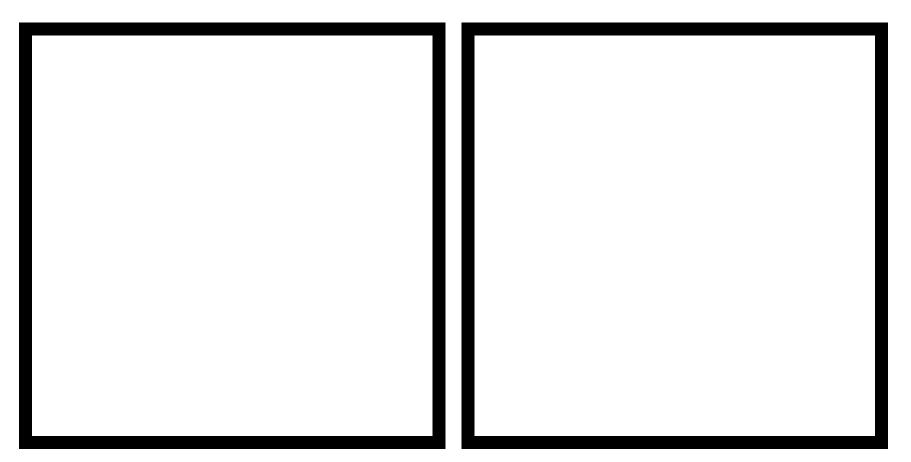


# 66 Let us be grateful to the people who make us happy; they are the chaming gardeners who make our souls blossom.

MARCEL PROUST



# Novmeber 2022

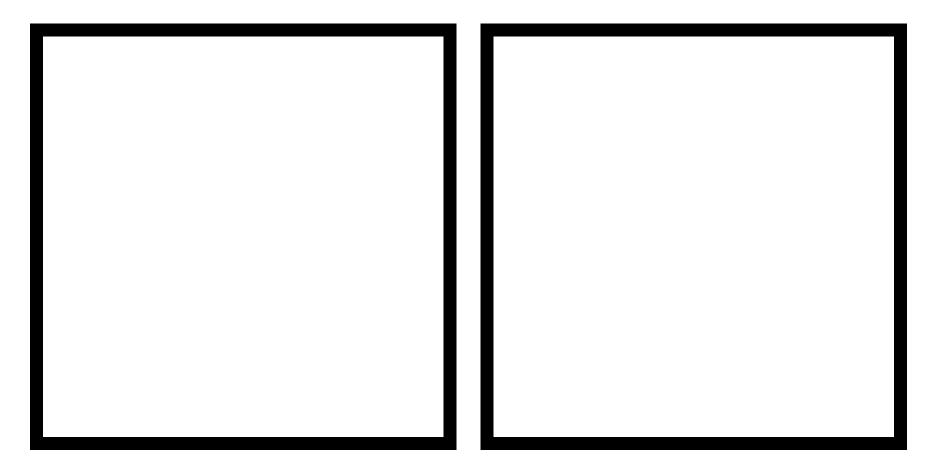


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# Intentions + Affirmations

# **Headspace App Meditation**

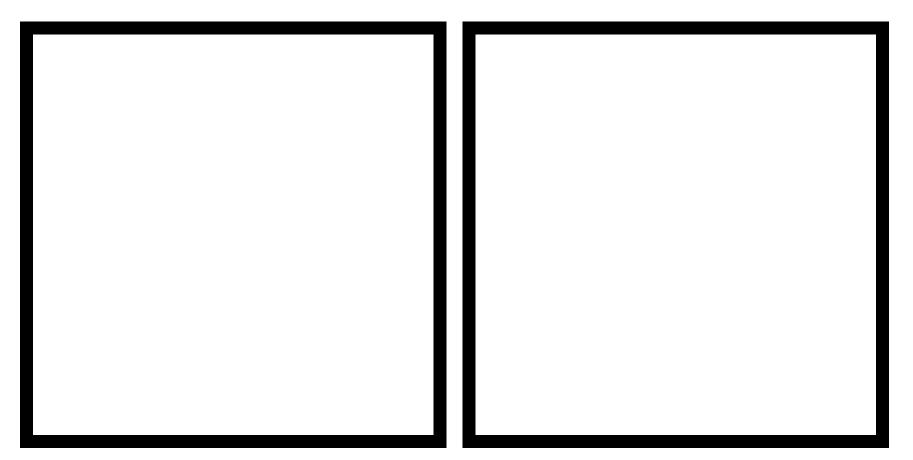


December 2022

# **Be where** your feet are.

**NINA L. KOVNER** 



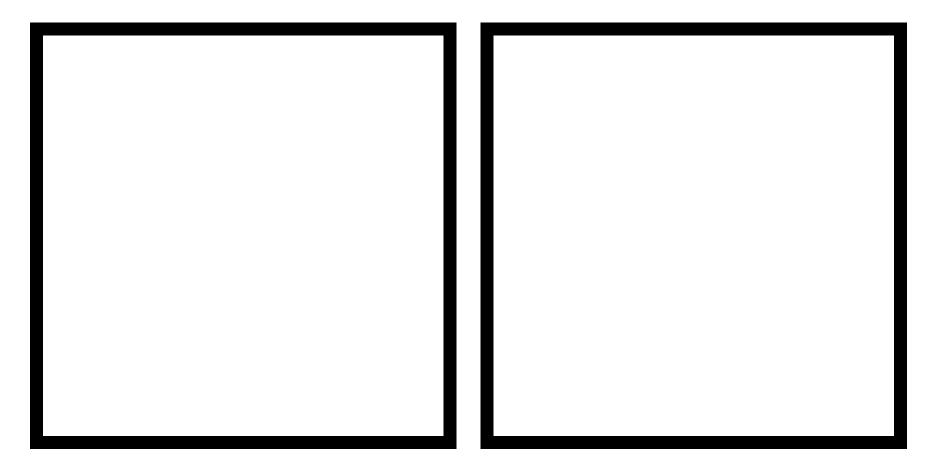


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December 2022

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## **Actions To Take**

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## **Feels To Feel**

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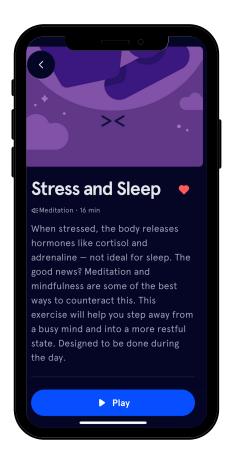
email texts tex

team time creative time

# Intentions + Affirmations + Gratitudes

5

# **Headspace App Meditation**



# YAY! You did it.

So that's my wish for you, and all of us, and my wish for myself. Make New Mistakes. Make glorious, amazing mistakes. Make mistakes nobody's ever made before. Don't freeze, don't stop, don't worry that it isn't good enough, or it isn't perfect, whatever it is: art, or love, or work or family or life.

**NEIL GAIMAN** 

