

Brand Content **Worksheet**



Brand Story Outline

Brand Purpose

Brand Promise

Brand People

Brand Product/Service



Content Categories

Category

Content idea

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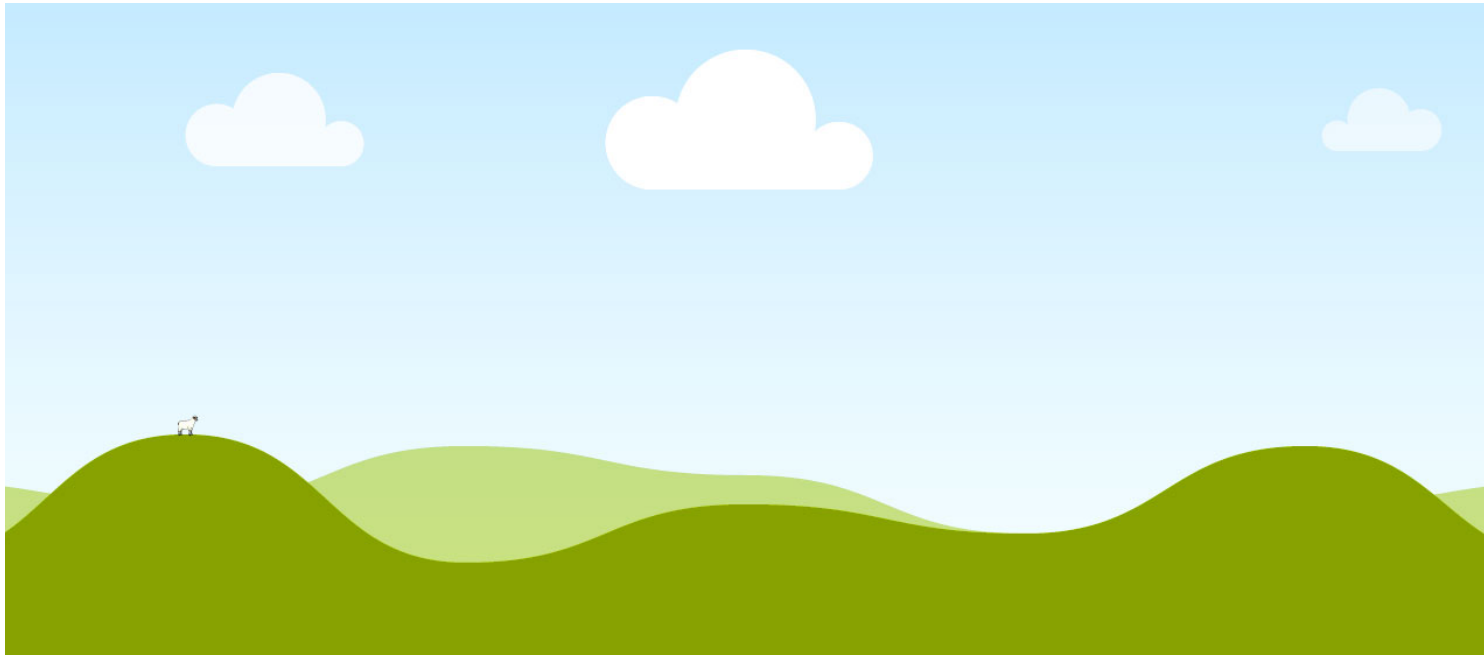
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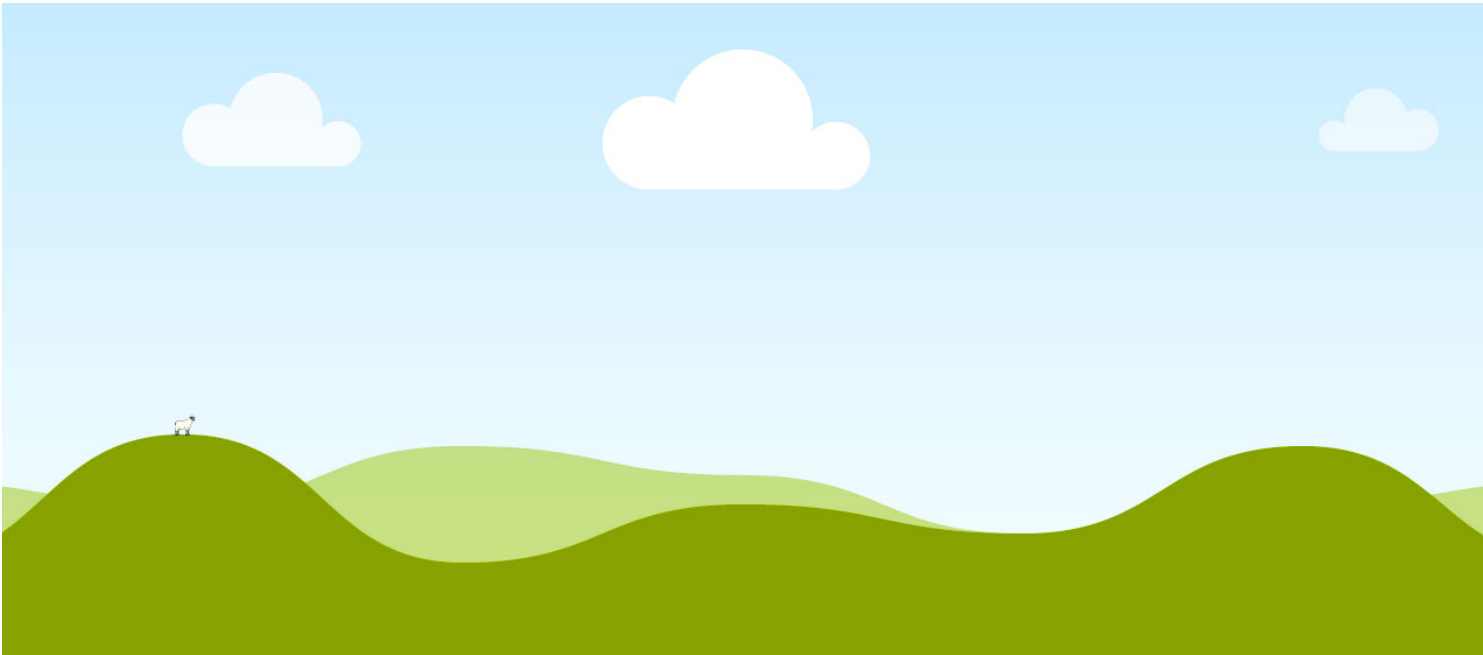


Content Storyboard



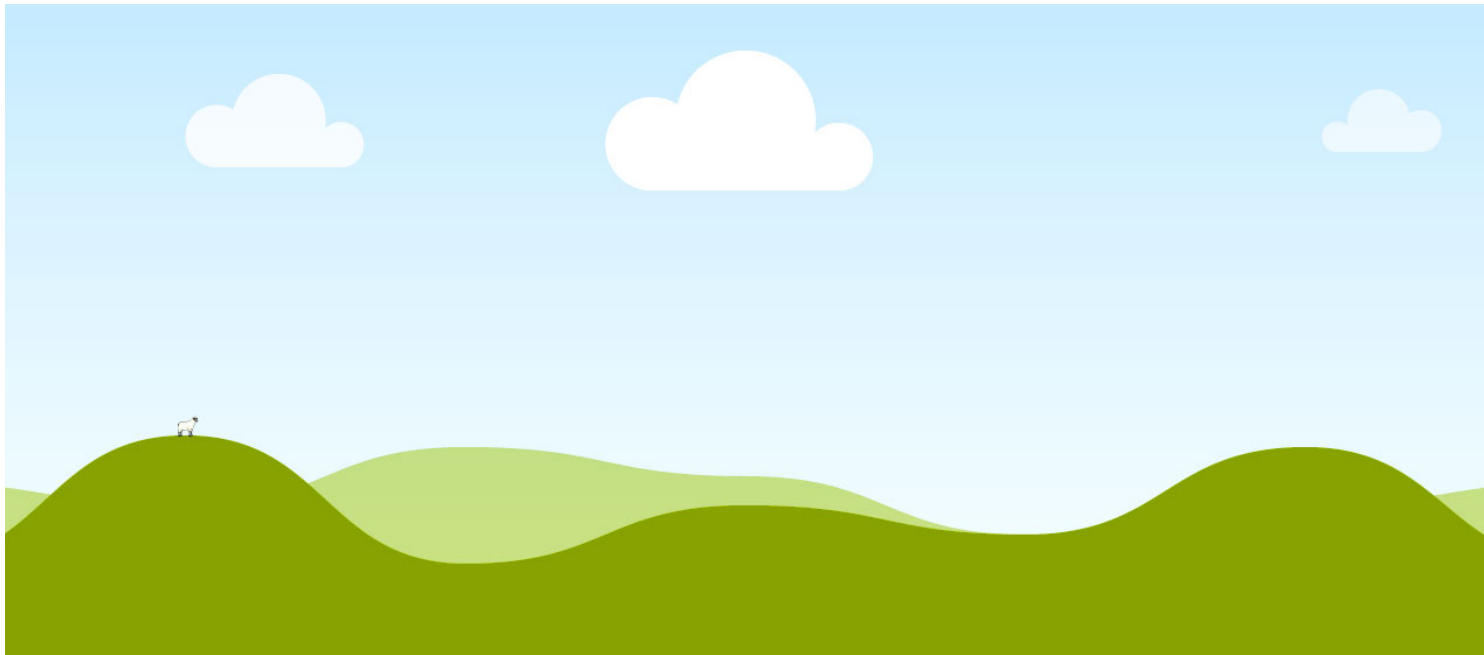
Category

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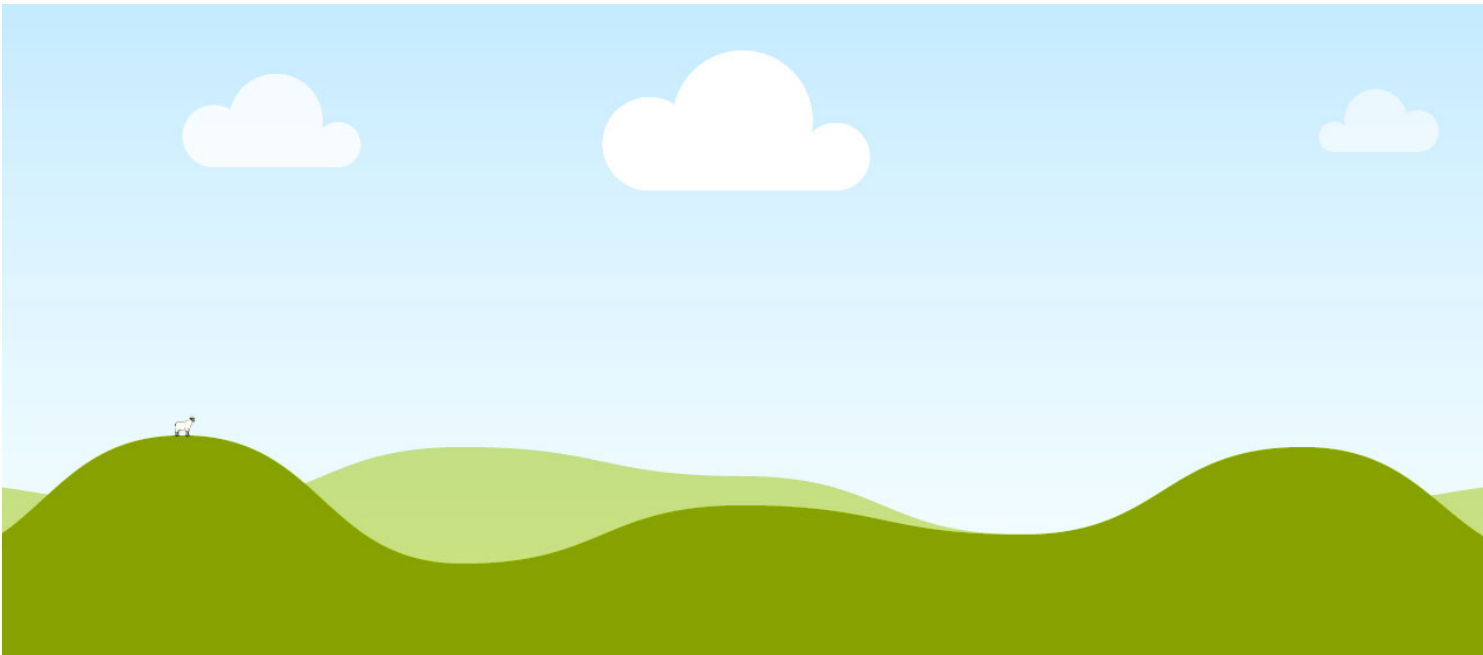
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