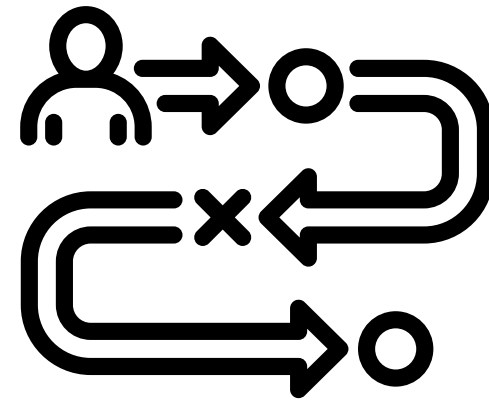
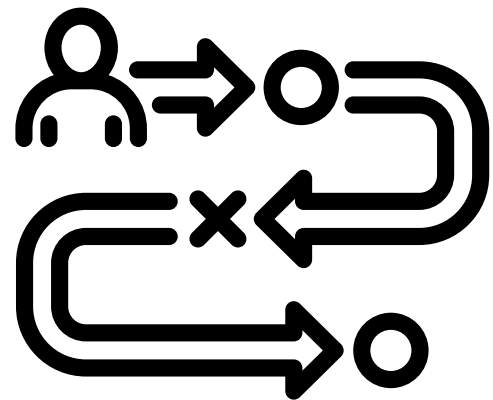




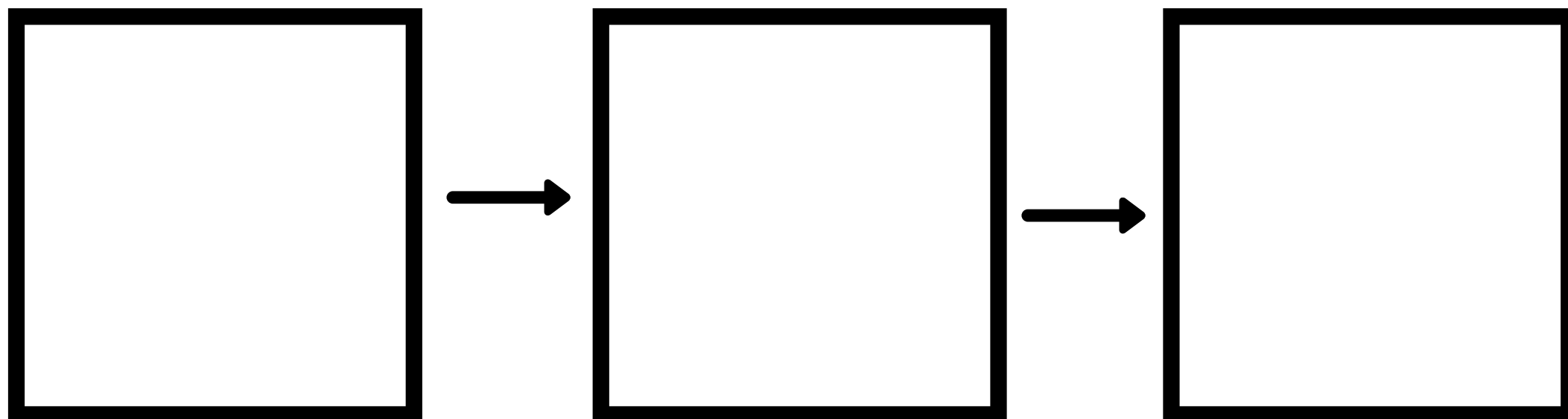
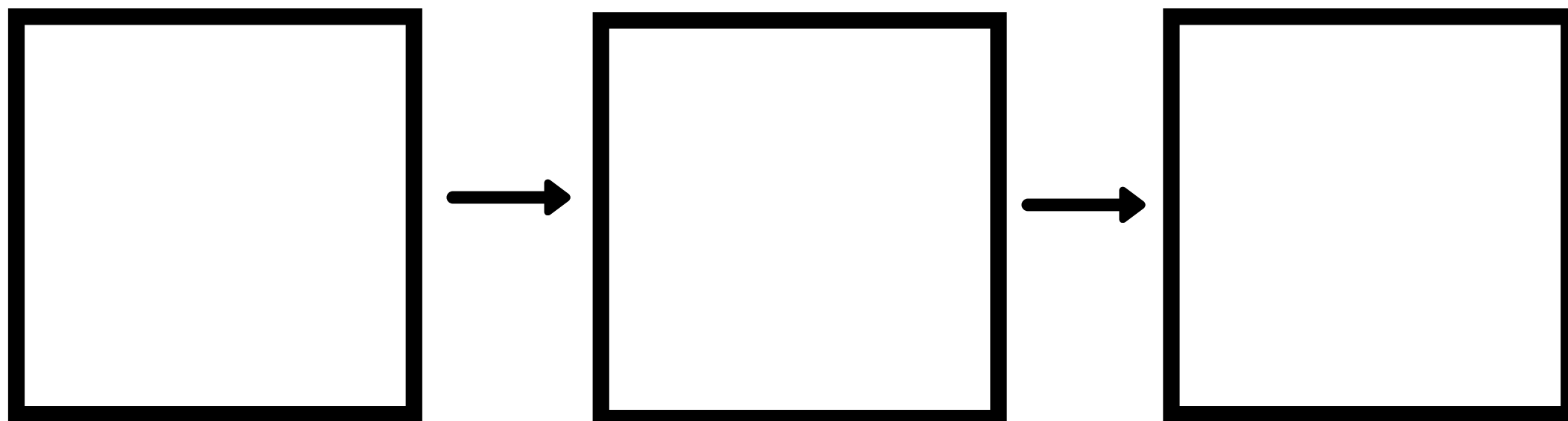
My *Awesome Client Journey* Map **Worksheet**

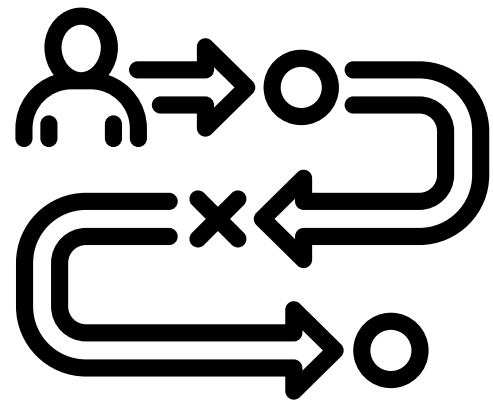


My Awesome Client Journey Map

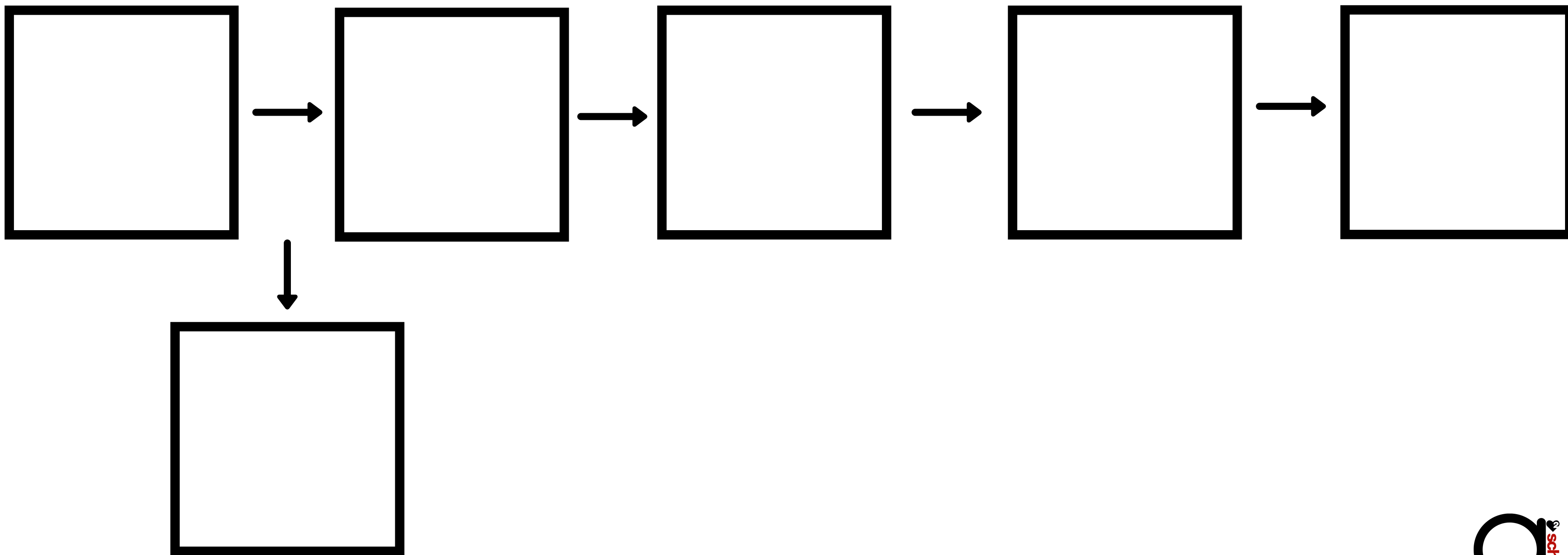
Platform: _____

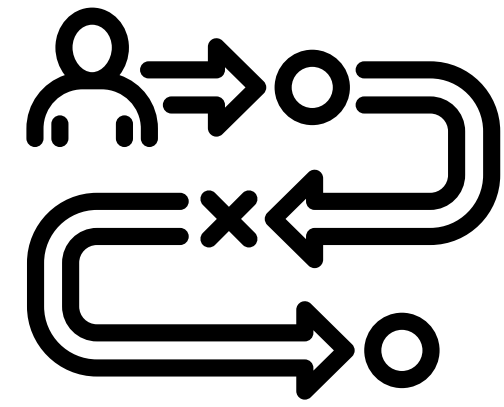
Outcomes + Optimizations



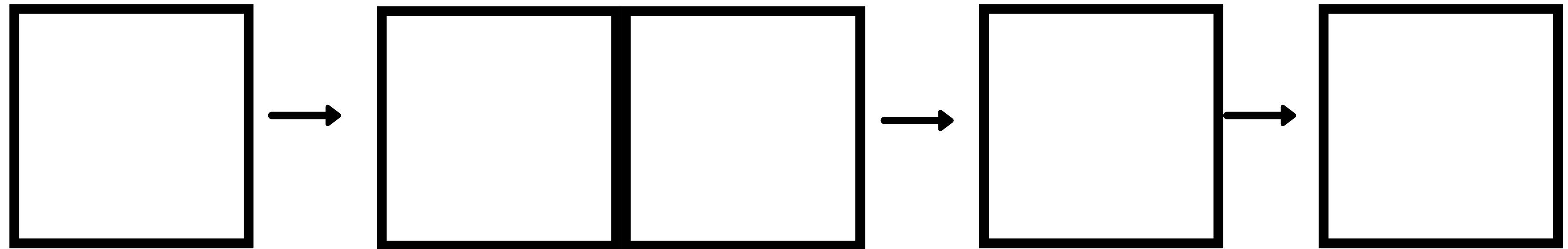


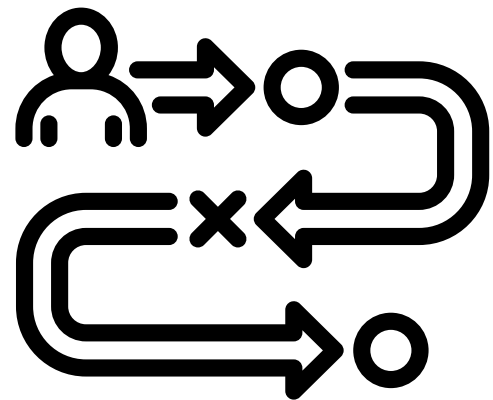
My Awesome Client Journey: **Pre-Experience**



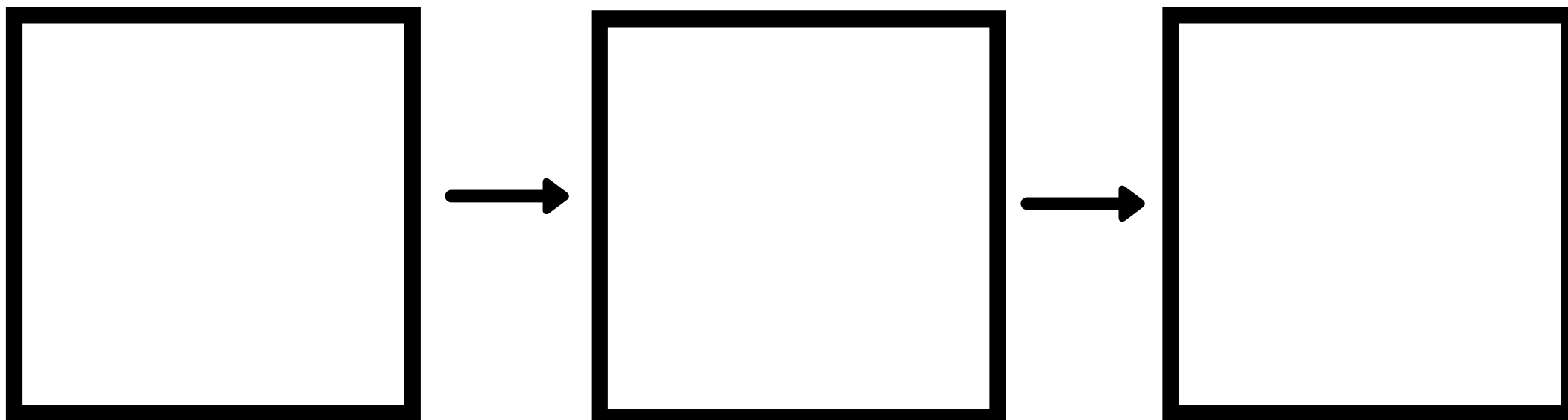


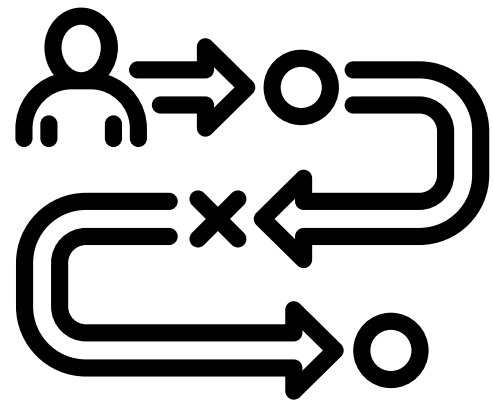
My Awesome Client Journey: **Experience**





My Awesome Client Journey: **Post Experience**

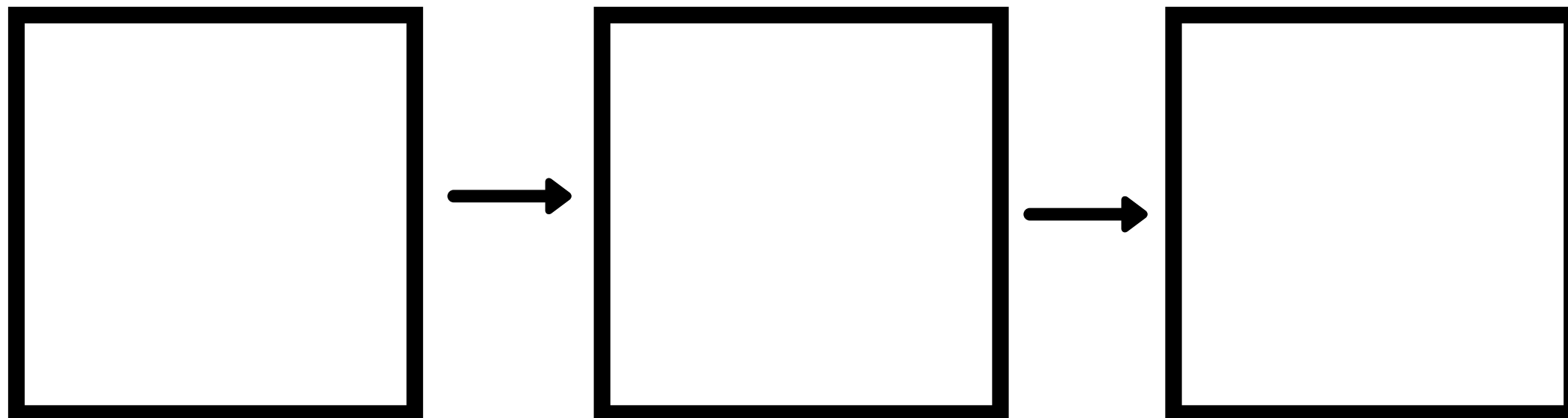
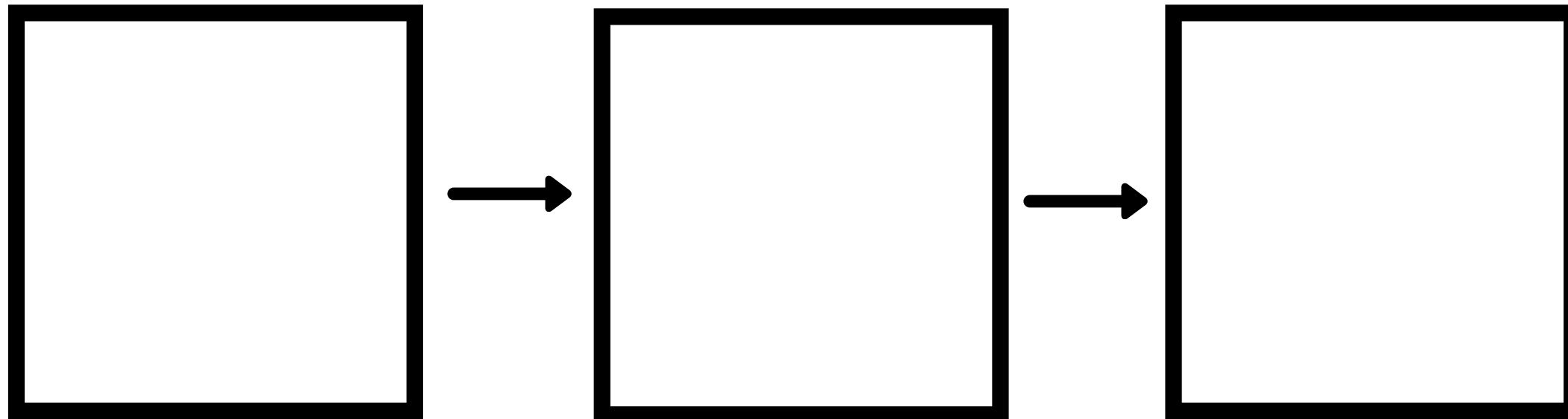


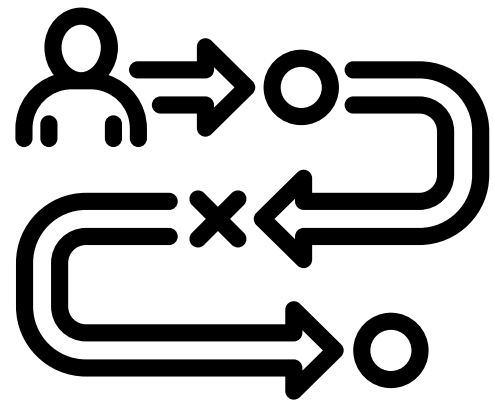


My Awesome Client Journey Map

Platform: Website

Outcomes + Optimizations

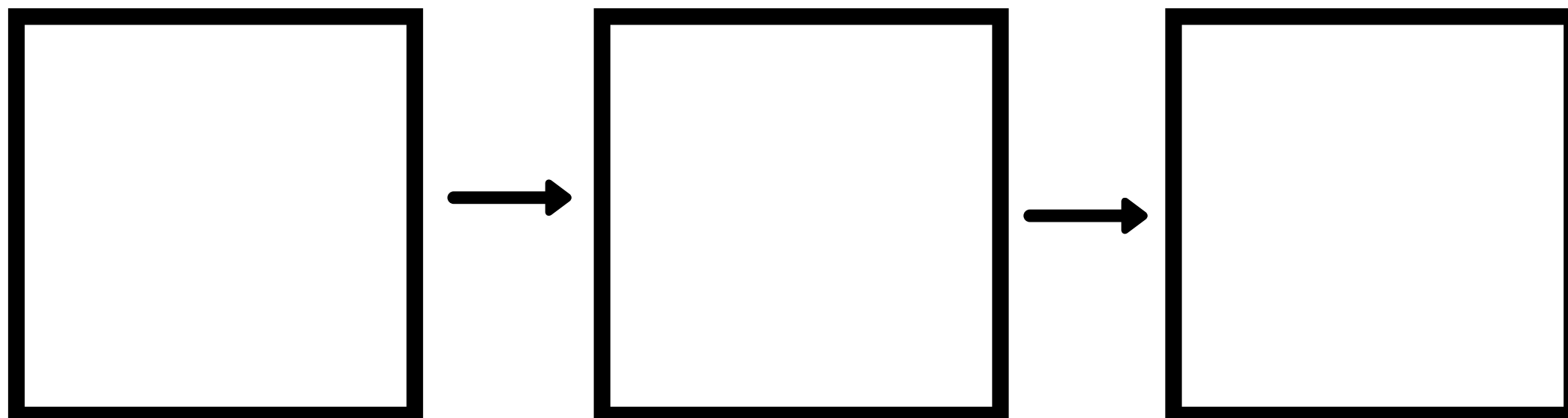
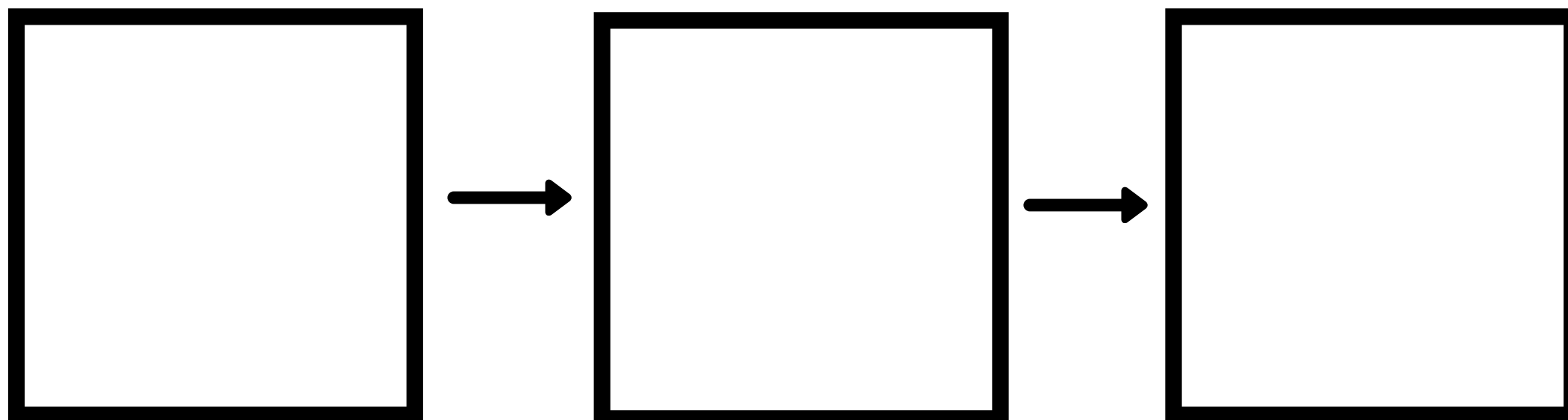


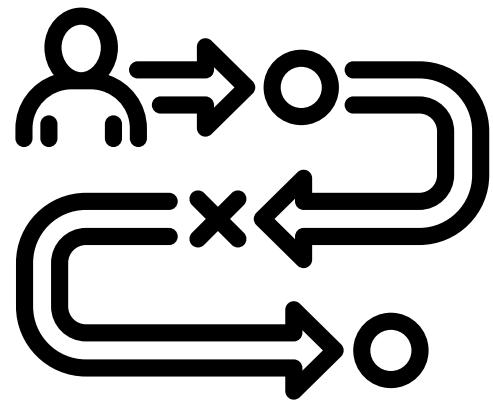


My Awesome Client Journey Map

Platform: Booking

Outcomes + Optimizations

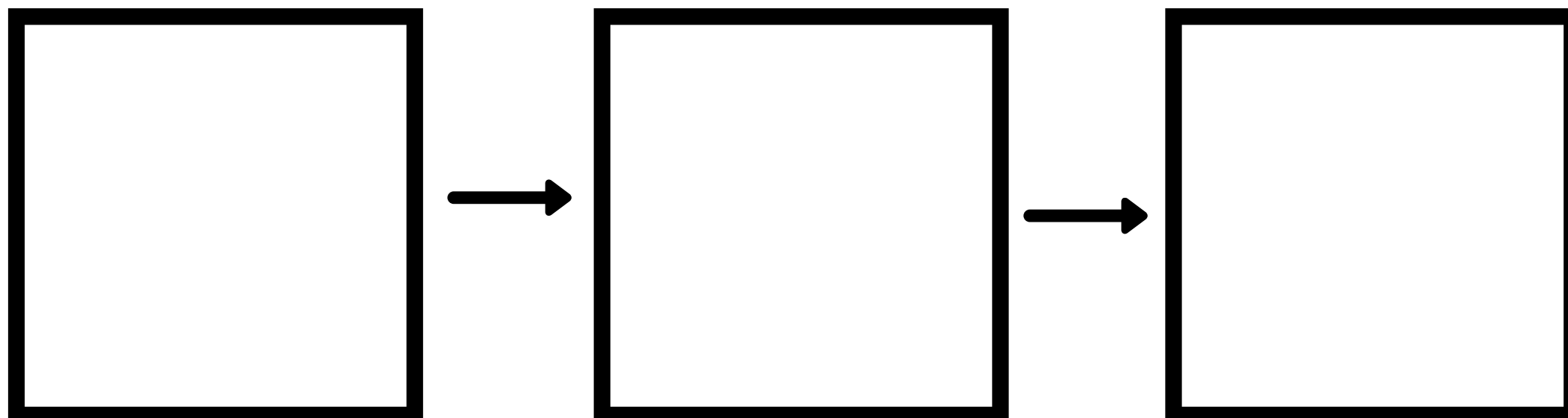
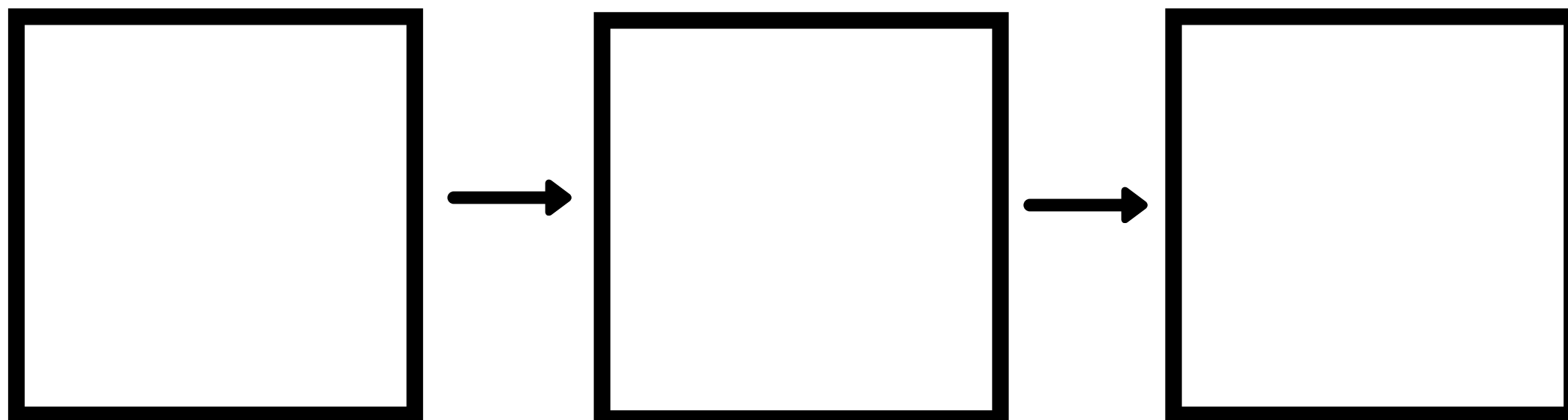


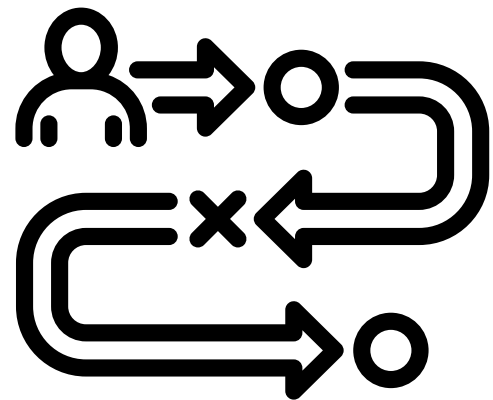


My Awesome Client Journey Map

Platform: shopping

Outcomes + Optimizations



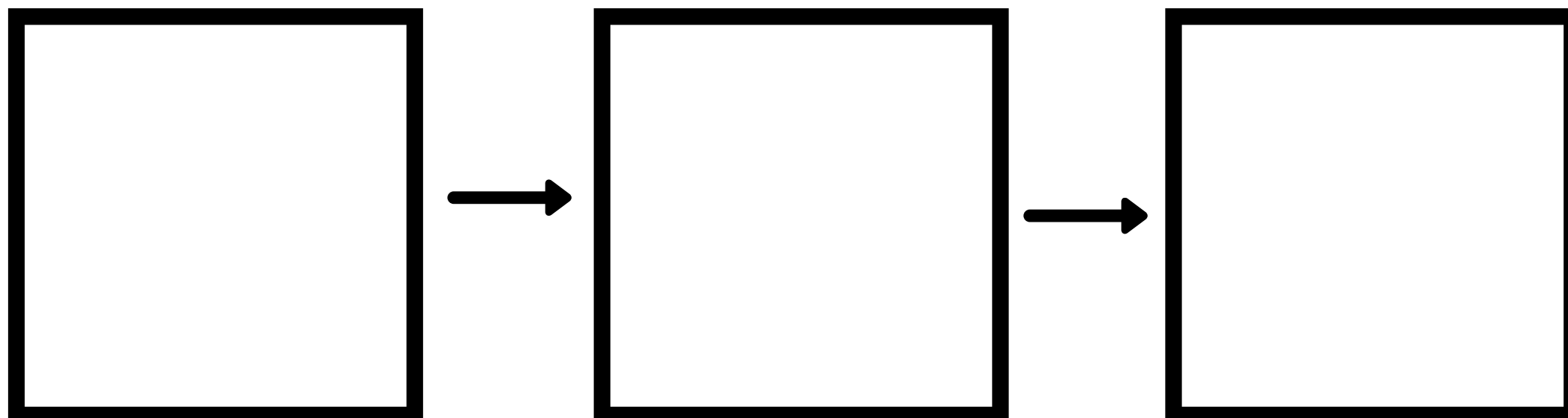
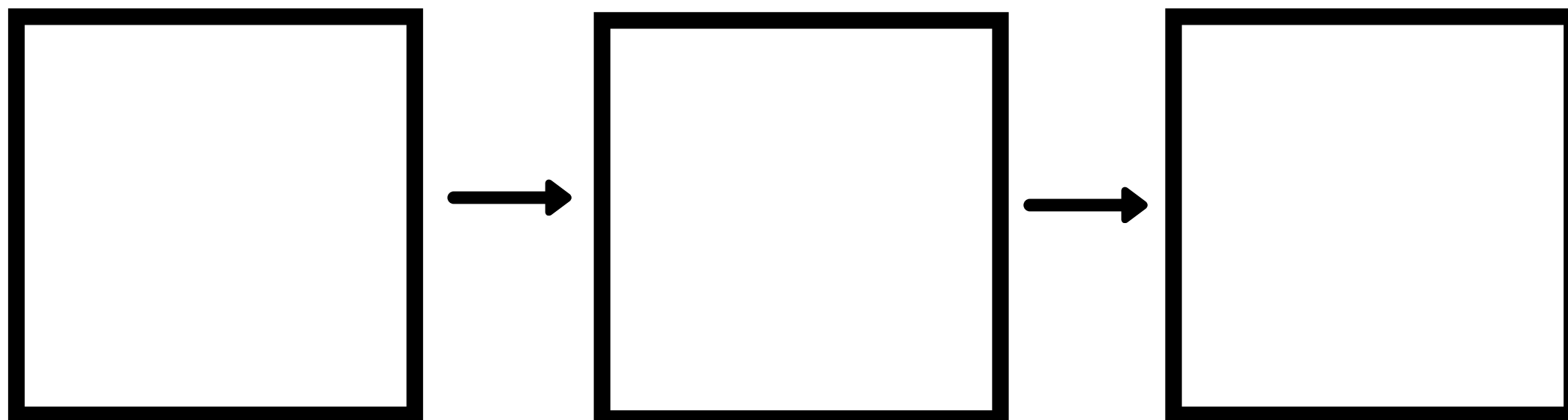


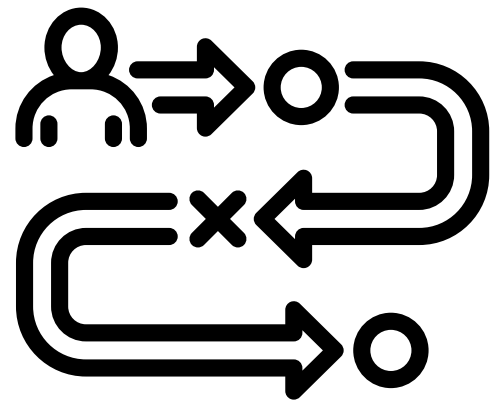
My Awesome Client Journey Map



Platform: _____

Outcomes + Optimizations



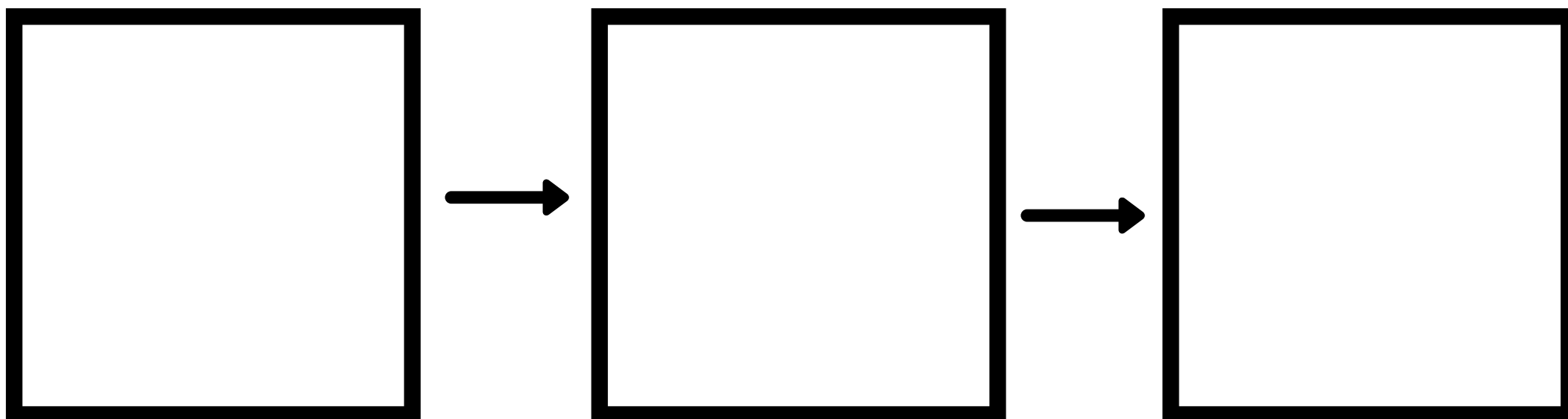
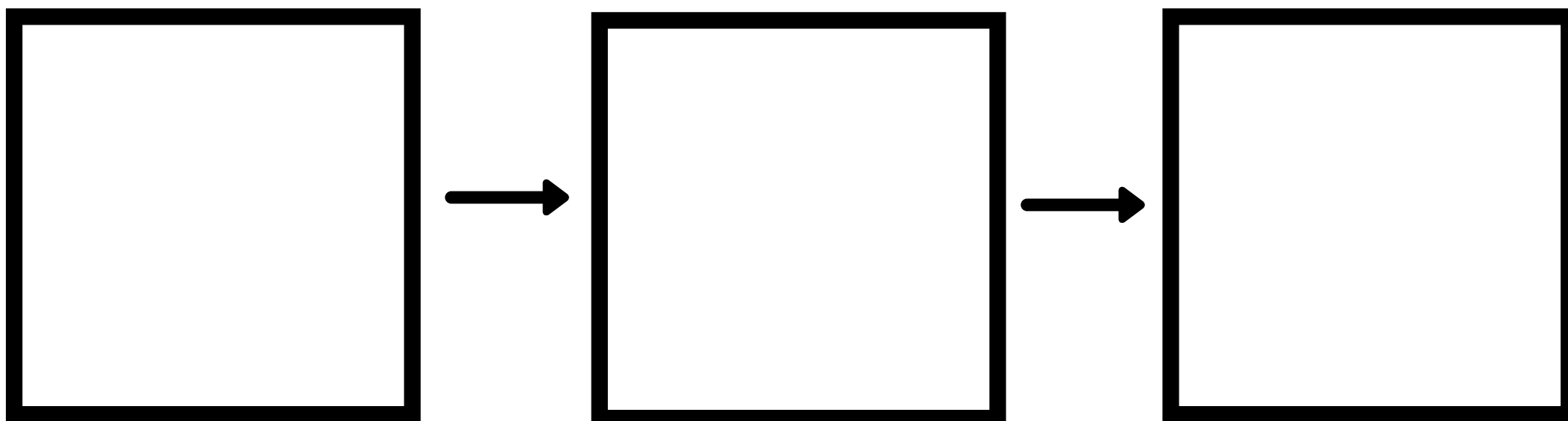


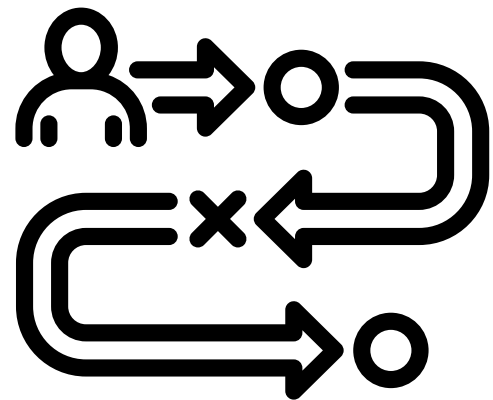
My Awesome Client Journey Map



Platform: _____

Outcomes + Optimizations



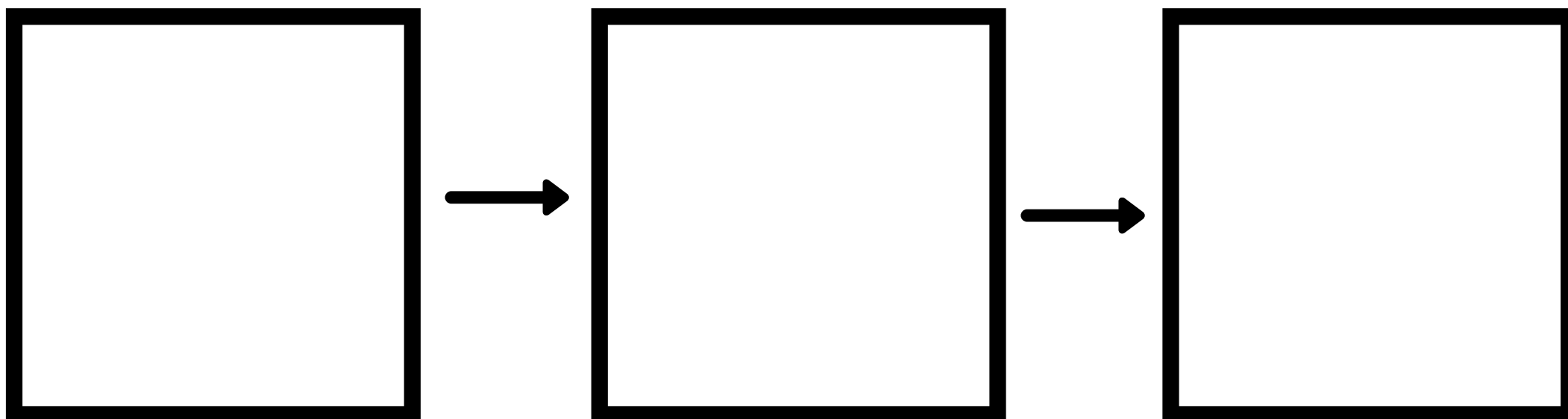
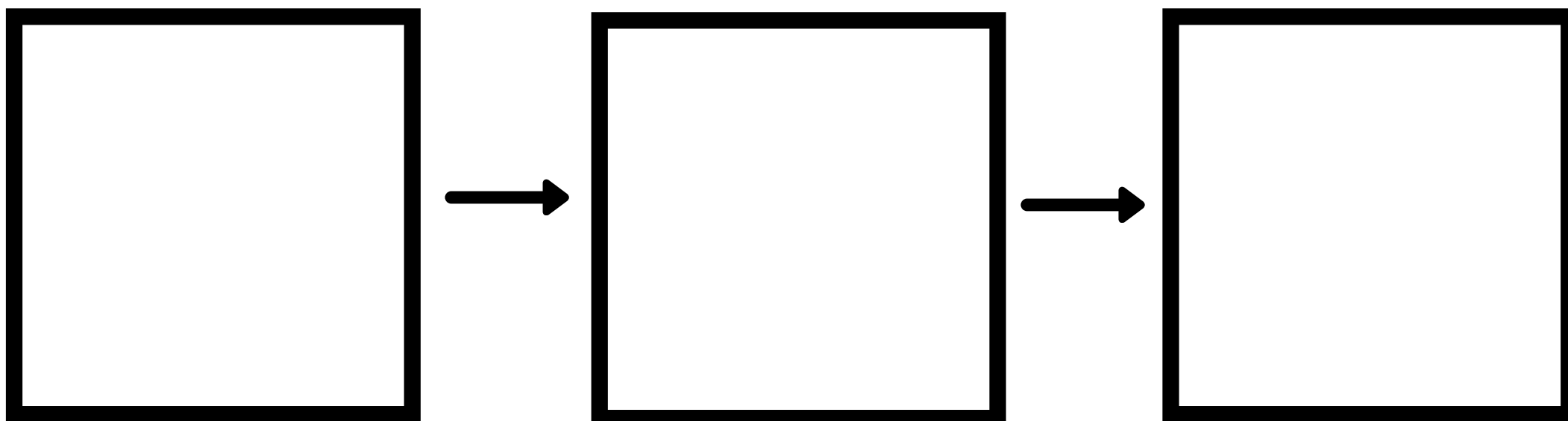


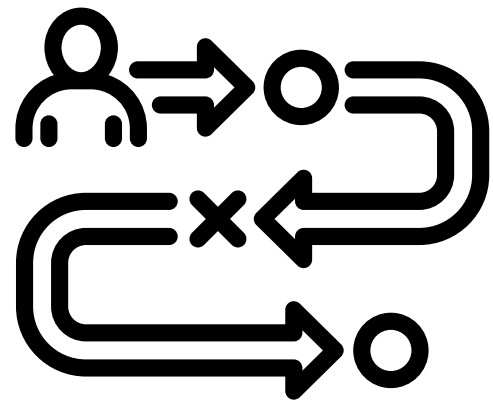
My Awesome Client Journey Map



Platform: _____

Outcomes + Optimizations



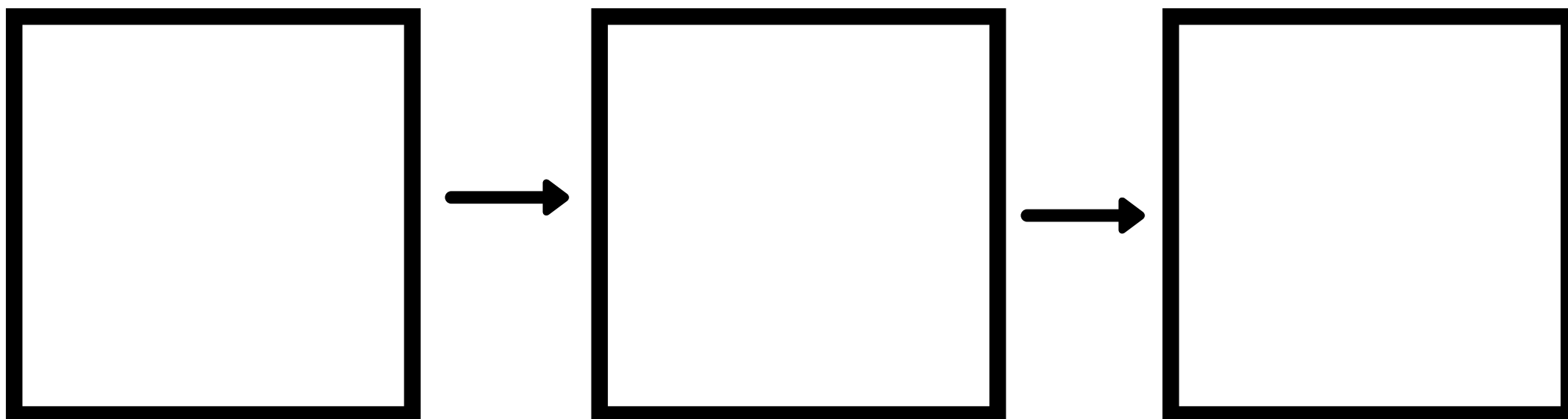
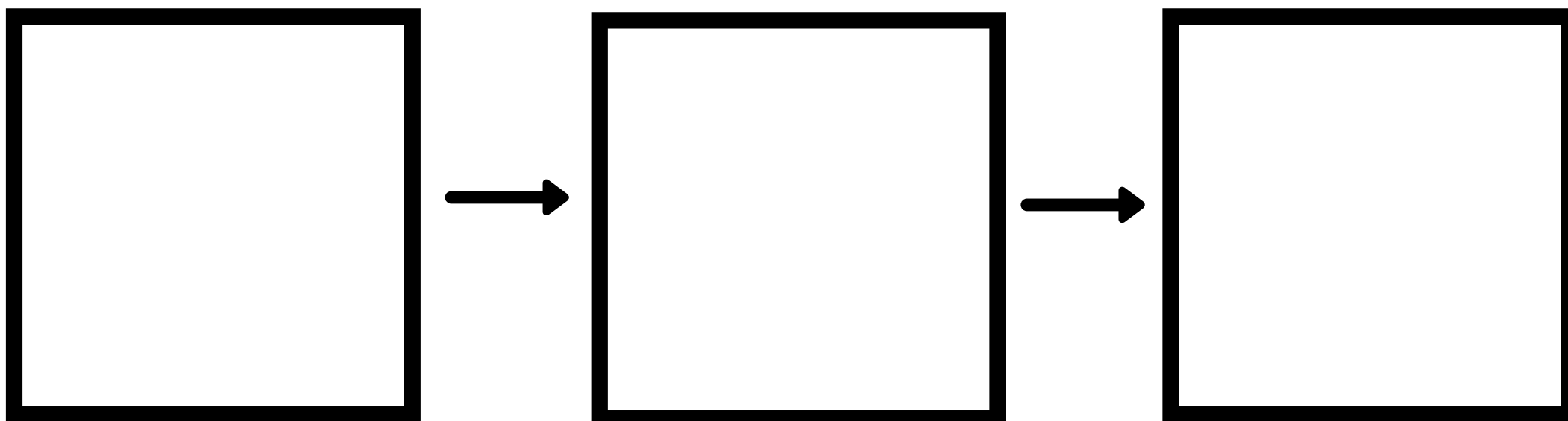


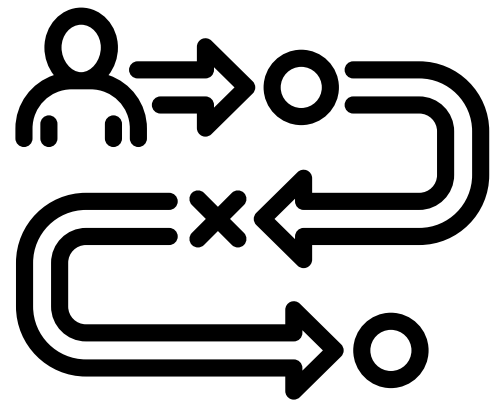
My Awesome Client Journey Map



Platform: _____

Outcomes + Optimizations



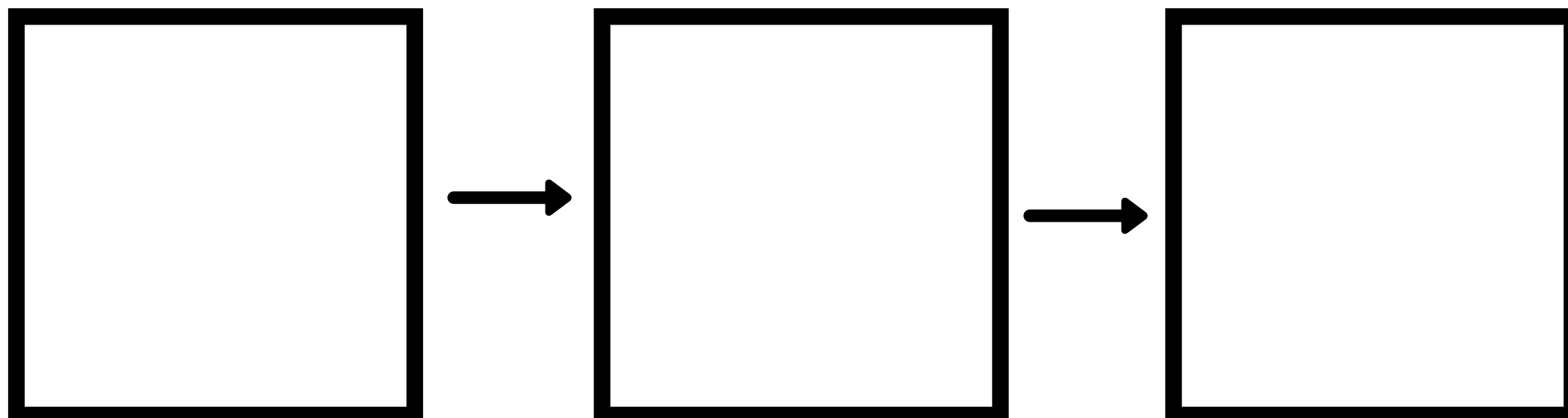
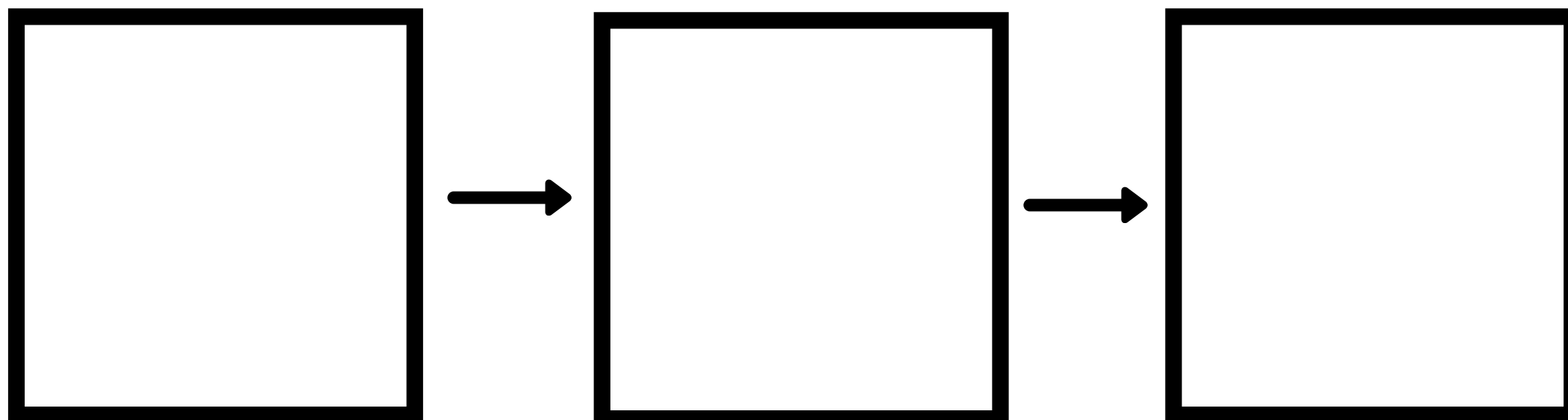


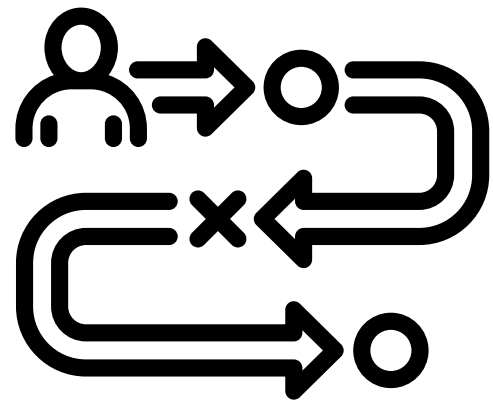
My Awesome Client Journey Map



Platform: _____

Outcomes + Optimizations



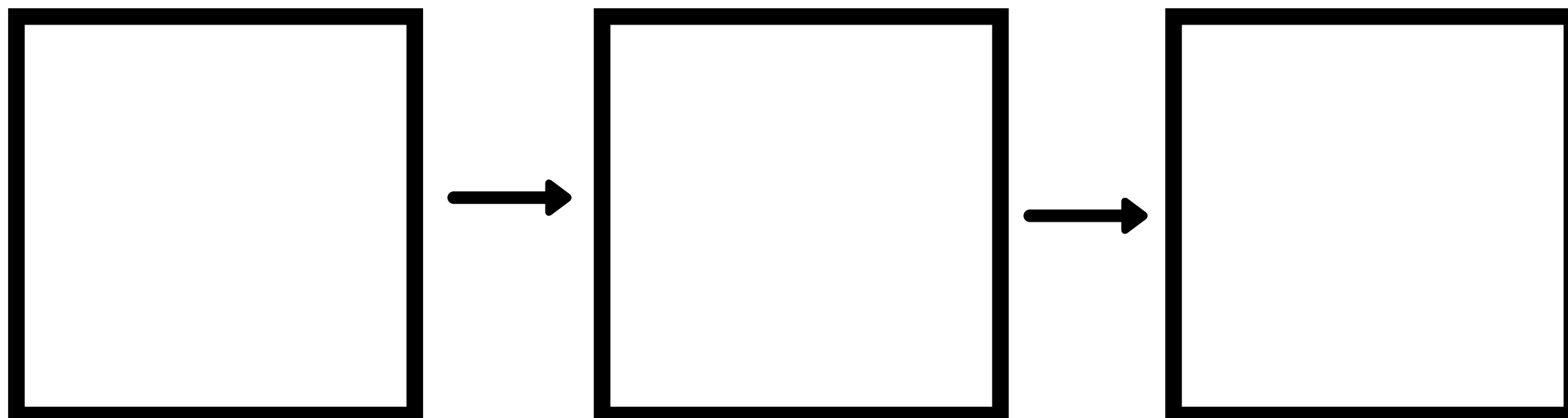
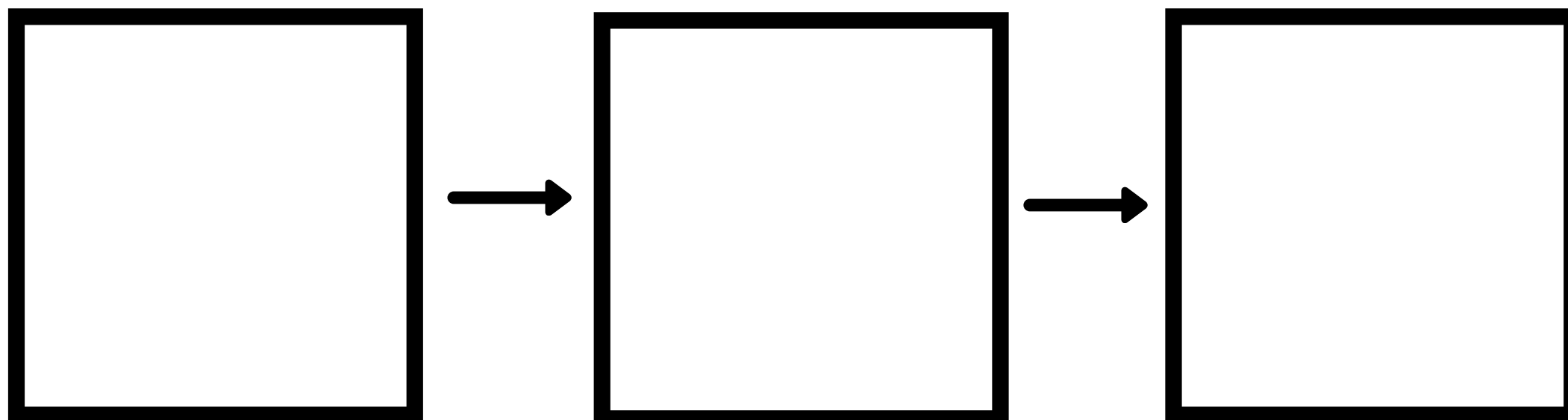


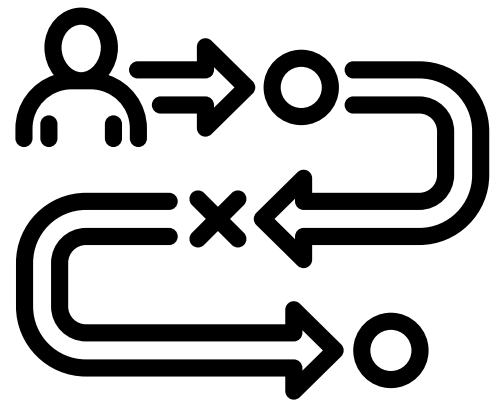
My Awesome Client Journey Map



Platform: _____

Outcomes + Optimizations

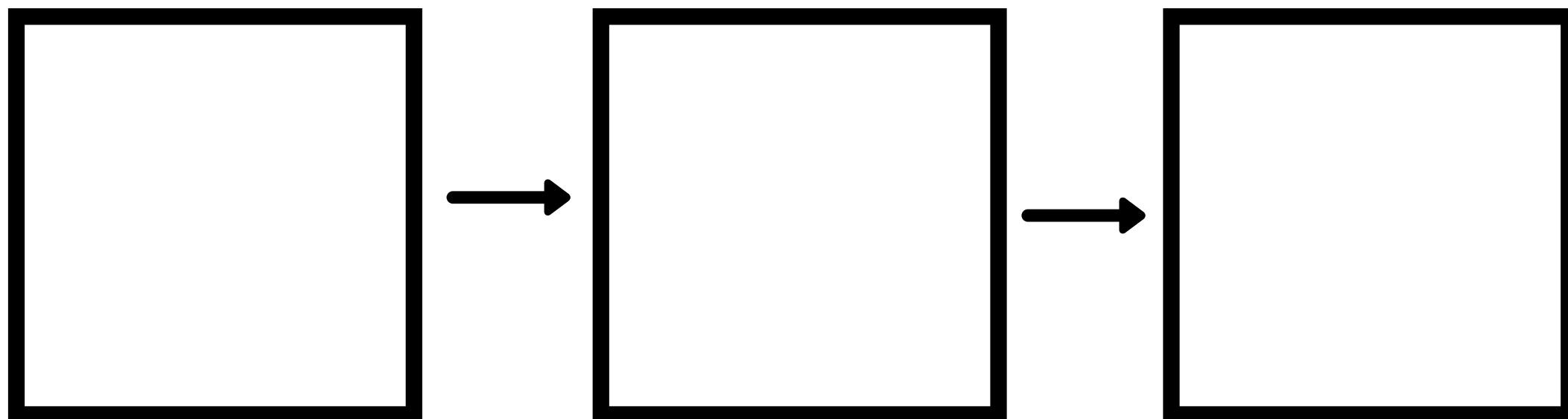
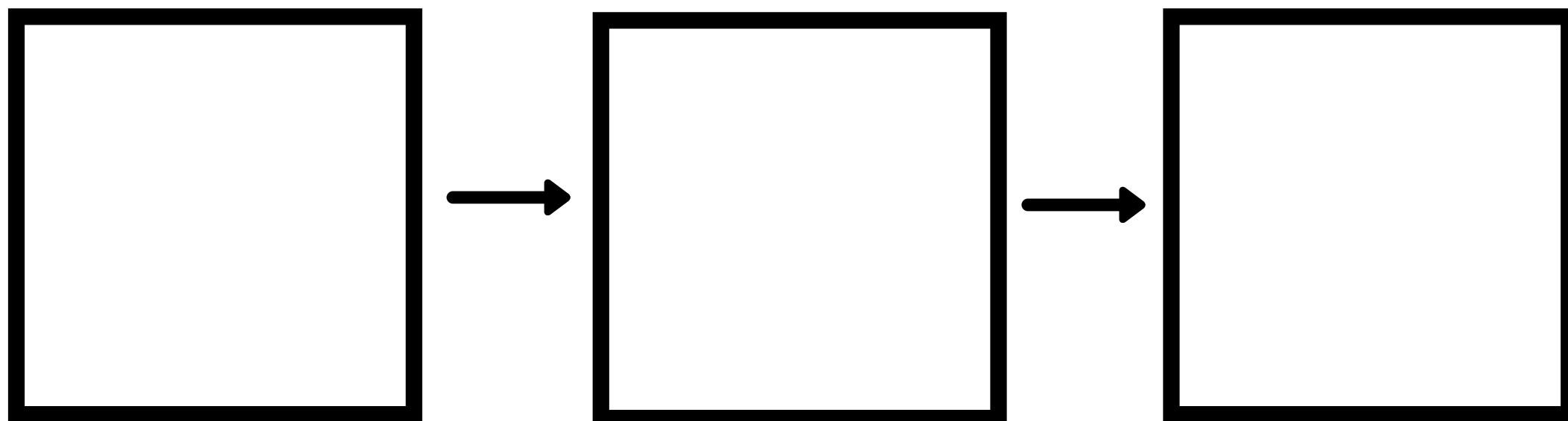


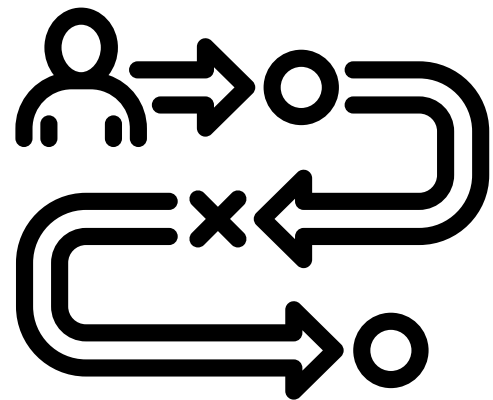


My Awesome Client Journey Map

Platform: email

Outcomes + Optimizations





My Awesome Client Journey Map

Platform: text

Outcomes + Optimizations

