

Creating Your 2 Awesome Brand

a complete course for
beauty professionals



light salon + head spa content storyboard

Color Transformations

Client spotlights



Experiences

Head Spa experience, Outside the salon experiences



Empowerment,
Health, Sustainability,
Fashion

Original content + User
Generated Content

“
There is a crack in everything,
that's how the light gets in.
-Leonard Cohen
”



Products, Promotions and Events

Sales Events and Salon Information

Fall Self-Care Event

Stock up on your favorite cozy
at-home self-care essentials and
save 50% this month.



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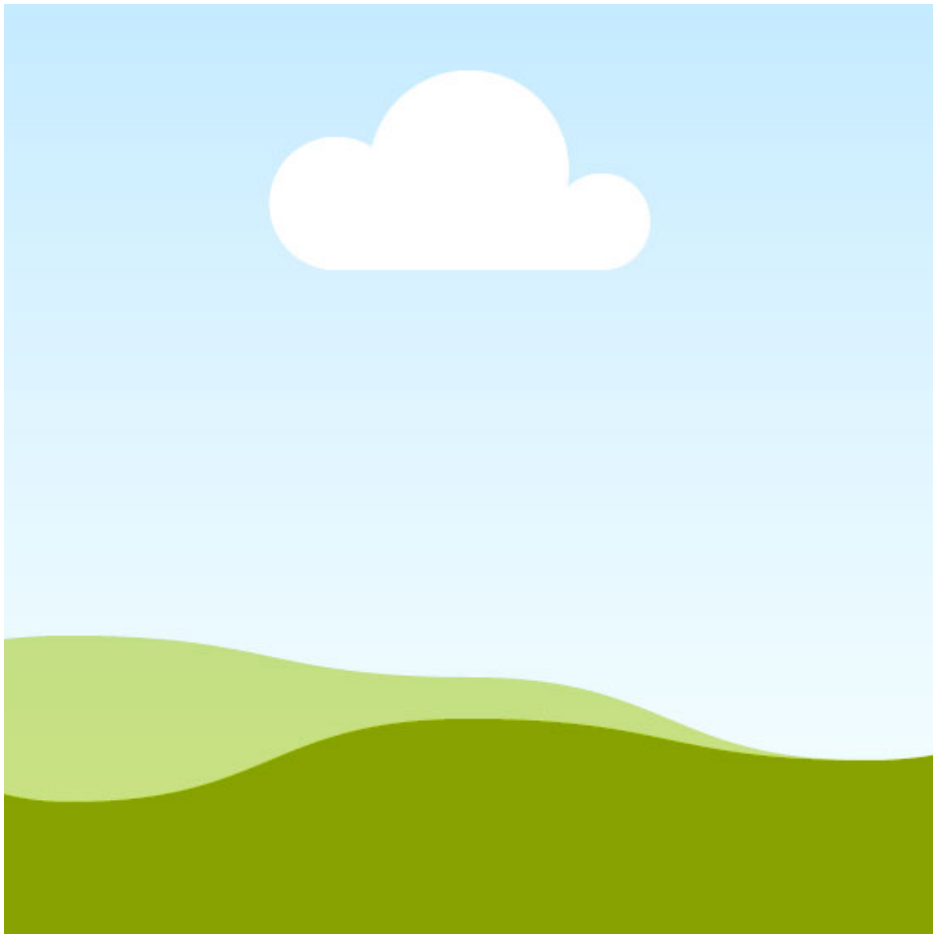


Products, Promotions and Events
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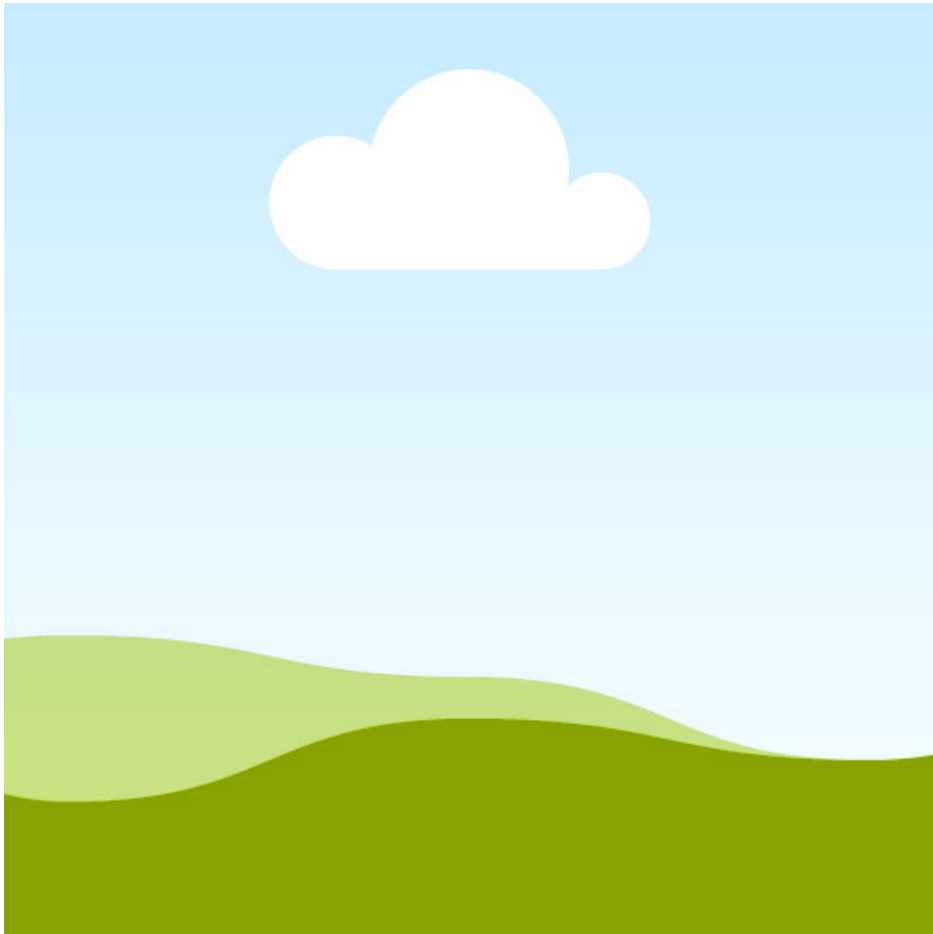


Your Salon Brand Content Storyboard

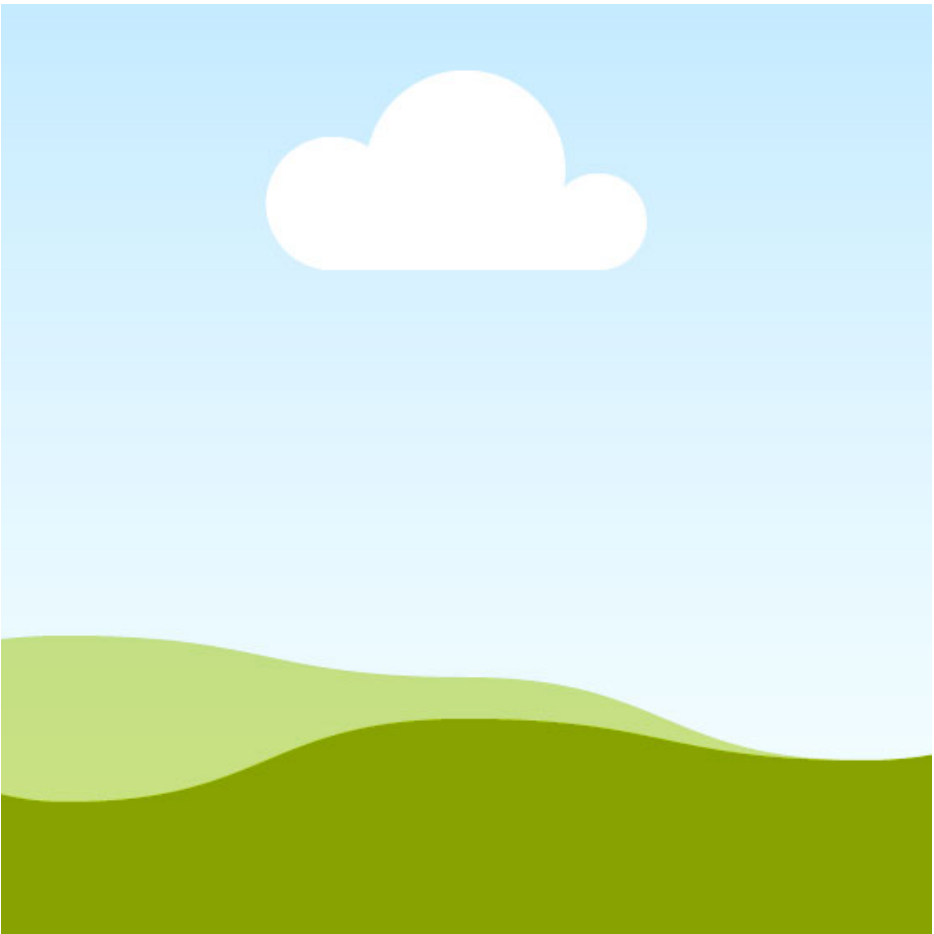
Content Category
Content Types



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