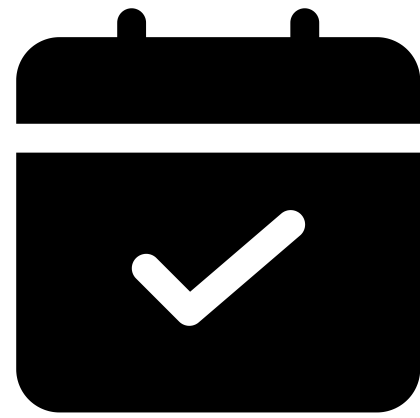


The Awesome Client Journey Map

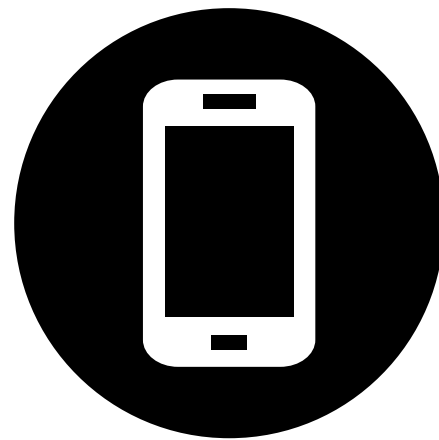


Awesome Client Journey

The Pre-Salon Visit Experience



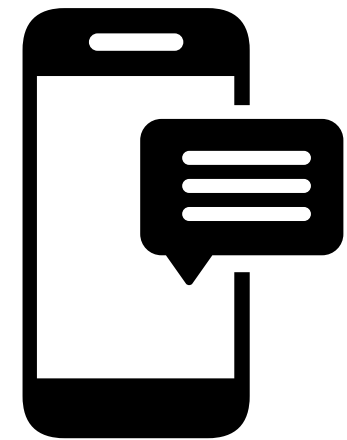
Reservation



Confirmation



Agreement Sent & Signed



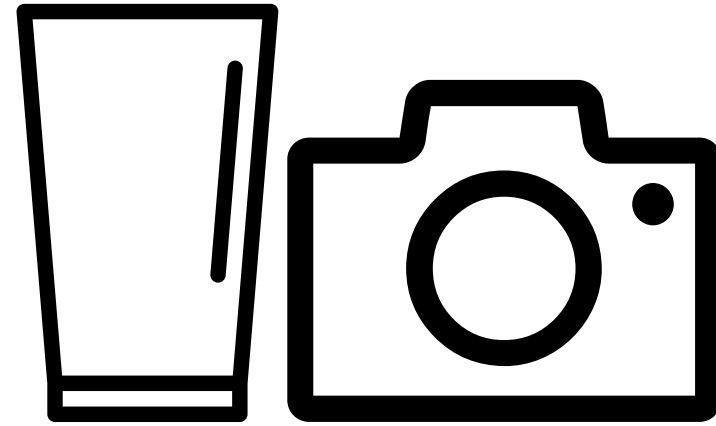
Reminder

Awesome Client Journey

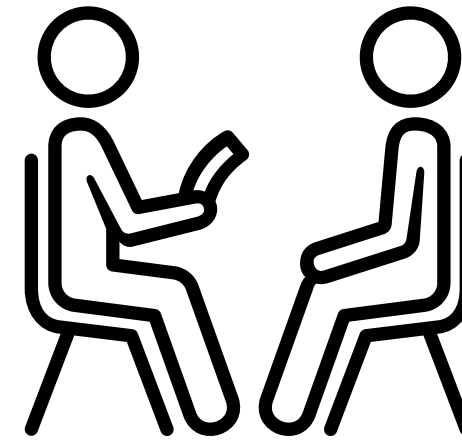
The Salon Experience



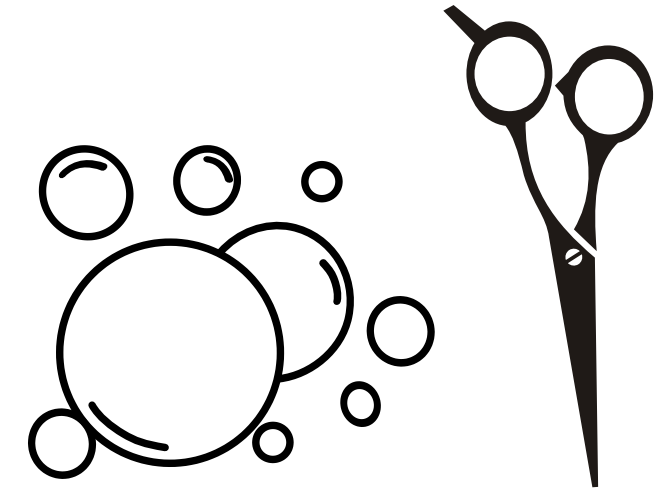
Greeting and Check-In



Beverage
Capture Before Content



Consultation, Expectations
Education, Home Care,
Maintenance Schedule



Service Begins

Awesome Client Journey

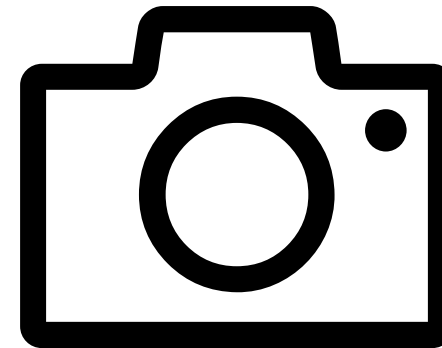
The Salon Experience



Check-In with Client Comfort



Finish Experience



After Photos



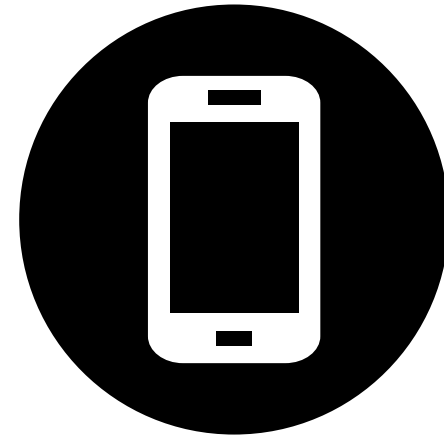
Close Experience

Awesome Client Journey

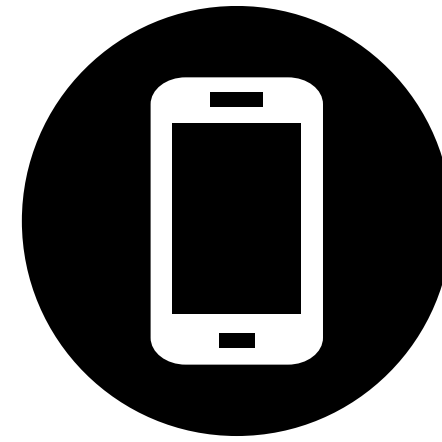
Post-Salon Visit Experience



Follow Up Thank you



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